

# TIDEWATER COMMUNITY COLLEGE BOARD

## MEETING NO. 319

JANUARY 12, 2021

Meeting number three hundred nineteen of the Tidewater Community College Board was held via Zoom on Tuesday, January 12, 2021.

**Members Present:** Barry C. Brown  
Dr. Marcia Conston  
Paulette D. Franklin-Jenkins  
Mark A. Hugel  
Kim McCallum  
John D. Padgett  
Lynn B. Clements  
William W. Crow  
Cynthia (Cindy) S. Free  
James (Jay) N. Lucado  
Delceno C. Miles  
Charles A. Tysinger

**Members Absent:** Jerome A. Bynum

**Others Present:** Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness  
Karen Campbell, Interim Vice President for Student Affairs  
Sarah DiCalogero, Faculty Senate  
Kathy Drumm, Interim Associate Vice President of Facilities  
Latesha D. Johnson, Executive Assistant to the President  
Sarah (Beth) Lunde, Associate Vice President for Human Resources  
Heather McCraig, Interim Vice President for Finance  
Stan Turbeville, Vice President for Institutional Advancement  
Tamara S. Williams, Interim Vice President for Workforce Solutions  
Richie Windley, Chair of President's Advisory & Planning Council  
Michelle W. Woodhouse, Interim Vice President for Academic Affairs & Chief Academic Officer

### 1. **Welcome and Call to Order**

Ms. Free, chair, determined the presence of a quorum and called the meeting to order at 4:31 p.m., and welcomed guests.

### 2. **Program Highlight**

Dr. Conston introduced Dr. Drumm, Interim AVP for Facilities, to provide an update on facilities.

Dr. Drumm presented the proposed Perry Center timeline. She noted that the project was initiated in January 2017; in January 2018, the Perry Foundation provided a pledge letter for funds that would be contingent upon site ground-breaking; a fundraiser was hired to work on this project in May 2018, and only 4% of the project cost had been raised by January 2020. In addition, enrollments declined -49% in the Visual Arts, Culinary, and Restaurant & Hotel

Management discipline areas. As of December 31, 2019, the total project cost was \$17,502,442 and cash on hand was \$784,881. The remaining balance to fund the project was \$16,717,561 with pledges contingent upon groundbreaking at \$3,843,294 and the remaining funds to be raised was \$12,874,267. In July, Dr. Conston met with Mayor Kenneth Alexander to discuss the status of the Greyhound Bus site and, the proposed Visual and Culinary Arts project. Due to the financial impact of COVID-19, the project was tabled in the city's budget until 2022 or later. Dr. Drumm shared a copy of the Perry Family Foundation letter, stating their decision to cancel the \$2.5 million pledge to the Visual Arts, Culinary & Hospitality Center. The Perry's indicated it was their understanding that the City of Norfolk no longer intended to support the project due to the impact of COVID-19. Dr. Conston spoke with Mr. Perry and he is still interested in working with TCC in the visual arts, culinary, and hospitality areas.

TCC's leadership is committed to undertaking academic long-range programs, and curriculum and facilities planning processes. The college will conduct a facilities analysis to review the best use of existing, new, and alternative spaces to accommodate program demands. The top five short-term facilities priorities included:

1. Seek alternative funding sources for facilities and equipment (grants and donations)
2. Improve student service space at the Norfolk campus
3. Create space to offer an adult high school/GED program
4. Improve student service space at the Chesapeake campus
5. Realign/repurpose instructional space for high-demand programs

Top Five Long-term Facilities Priorities were:

1. Replace CT-2 and CT-3 at the Chesapeake campus.
2. Replace/repurpose the small one-story buildings at the Virginia Beach campus
3. Expand instructional programs at the Suffolk property
4. Create a revenue stream at the Suffolk property for the college in perpetuity
5. Seek alternative funding sources for new equipment and facilities

As higher education opportunities become more competitive, financial resources diminish, and enrollments continue to shrink at the college, it is imperative for the college to closely examine its academic programs, schedule, location of programs, and facilities to ensure that TCC has the most efficient use of its resources. While the college continues discussion around facility planning, the Office of Academic Affairs will deploy a strategy for comprehensive academic planning to align the college's strategic and facilities planning.

The college's Workforce Solutions Center is a resource for the Hampton Roads community designed to expand access to workforce training that leads to industry-recognized credentials and/or skill development.

Dr. Turbeville shared that he will continue to work with previous donors to recommit and repurpose pledges, identify corporate donors to support potential facility and space needs, and fundraising initiatives for scholarships.

**3. Adoption of Consent Agenda**

Ms. Free asked the board if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Mr. Tysinger, seconded by Mr. Brown, the board approved the consent agenda as proposed.

**4. Approval of Action Items on Consent Agenda**

Referring to tab 4a of the meeting packet, the board approved meeting minutes #318 for November 10, 2020, with the recommendation to include the inquiry regarding the proposed Perry Center.

**5. Curriculum & Student Development Committee Report – Dr. Barry C. Brown, Chair**

a. Nothing to report.

**6. Finance & Facilities Committee Report – Mr. James (Jay) Lucado, Chair**

a. Routine Financial Statements for Month Ending November 30, 2020. Ms. McCraig provided routine local financial statements reflecting activity for five months of the fiscal year. She highlighted expenditures for the student activities budget (15%), institutional auxiliary budget (87%), student center budget (64%), and the auxiliary services budget (21%). Local investments and contributions for FY 20-21 from each city remained as expected. Investments of \$52.7 million have earned \$180,268 since July 1<sup>st</sup>.

b. Student Center Bond Restructure. TCC will pursue the restructure of certain taxable bonds related to the four student centers. The college will restructure these bonds because the student center fund balance is depleting faster than revenues are being earned. The average annual loss to this fund balance is approximately \$2 million. If this trend continues, the fund balance will be fully depleted within eight to nine years. The next proceeds/savings of this targeted action would equate to an additional \$4,440,000 remaining in the fund in the near-term future. The board approved the student center bond restructure.

**7. Advocacy Committee Report – Mr. Jerome Bynum, Chair**

a. Committee Update. In the absence of Mr. Bynum, Mr. Hugel provided the committee report. The committee discussed several major categories to present to the board as a framework to build a presentation for TCC stakeholders. All agreed that the committee should focus on and reinforce the top three items that the president is working to accomplish.

Mr. Hugel shared that he and Dr. Conston met with Portsmouth city leaders to discuss needs from TCC and workforce development. Committee members suggested meetings with each of the city leaders instead of a presentation to the city councils. Mr. Hugel remarked that the General Assembly is not hosting group meetings in Richmond due to COVID-19. Therefore, the committee discussed holding meetings with local representatives soon. There was also a brief discussion of the Community College Workforce Cooperative (CCWC).

**8. Educational Foundation Liaison Report – Ms. Delceno Miles**

Ms. Miles reported that the Educational Foundation Board had concerns regarding the Perry Center. She addressed their concerns and ensured that the college maintains a strong relationship with its donors. Also, they are still interested in partnering with TCC through scholarships or other initiatives. Ms. Miles remarked that the board will continue to develop strategies, pursue new partnerships, and support the vision of the college.

**9. Real Estate Liaison Report – Mr. John Padgett**

Mr. Padgett reported the following organizational changes to the Real Estate Board: Mr. Prescott Sherrod is the board chair; Jennifer Wilkinson is the board liaison; and Dr. Kathy Drumm has assumed duties and responsibilities of the REF. He noted that the board adopted five critical factors for the development of the Suffolk property:

- Continue to work with FNOD and with Hana Engineering assistance to keep the cleanup project on track
- Assist HRSD with pipeline installation and getting the environmental issues on the route de-listed. Latest schedule has them starting construction Q4 of 2022. Work with HRSD on final location and size of easement and parcels needed for their project and determine the best form of compensation from HRSD.
- Work with the City of Suffolk on rezoning the property
- Assist the City of Suffolk planning team to complete the early road and utility design
- Support the City of Suffolk planning team in the design and implementation of the shoreline park

The REF Board approved a \$70,000 grant and the development of a line of credit/lease adjustment funding for the renovation of the Skilled Trades Academy.

**10. Discussion & Approval of Action Item(s) Removed from the Consent Agenda**

- a. Nothing to report.

**11. President's Report**

- a. Spring Enrollment Update (w/ Mr. Aasen). Overall enrollment (including high school dual enrollment) Full-time equivalent (FTE) declined -10.0% and student headcount declined -6.8% Spring 2021. "Regular" enrollment (excluding high school and dual enrollment) Full-time equivalent (FTE) declined -14.5% and student headcount declined -16%. The average student course credit load increased +0.17%. First-time-in-college (FTIC) declined -13.2%. The National Student Clearinghouse reported that community colleges are also seeing a nearly 23% enrollment drop for first-time students.

The college received funding for Re-Employing Virginians (REV) through the CARES Act. This initiative provided an opportunity for those who were unemployed or underemployed due to COVID-19. Student who qualified received a training voucher up to \$3,000 to cover the cost for career training or a semester of spring classes. TCC enrolled 819 credit students, generating 583 FTE. Workforce also had access to the funding and enrolled 141 students. Mr. Aasen displayed a chart of the Spring 2021 FTE and headcount enrollment

comparisons of the 23 VCCS institutions, noting that TCC is not at the very bottom as we have been in the past.

b. General Updates.

- Dr. Conston reported that she wrote a personal note to each of the local legislators to thank them for their support of the G3 initiative. She also shared that she will submit another op-ed for The Virginian-Pilot.
- Classes started January 11<sup>th</sup> — 90% are held virtually and some require face-to-face. The college is still practicing social distancing and following the CDC guidelines.
- Dr. Conston and staff are working on the college's Strategic Plan. It will be presented at the next College Board meeting for review and approval.
- VCCS is focused on Diversity, Equity, and Inclusion (DE&I). TCC is incorporating DE&I as a part of the college's Strategic Plan.
- TCC received its first GoVA grant, written by Dr. LaVerne Ellerbe and Ms. Tamara Williams. The \$99,000 will be used to provide additional welding stations at the Skilled Trades Center.

Mr. Padgett inquired about the bank's approval and/or negotiation of the Harbor Heights 2<sup>nd</sup> floor parking garage. Dr. Conston stated this would be a part of the conversation at the upcoming President's Cabinet Retreat.

**12. Chair's Report & Announcements**

- a. Review Section 3.2 of TCCB Policies and Procedures Manual w/ By-laws. One of the board's working priorities is to complete an annual review of the TCCB policy and procedures manual and assess need for any revisions or updates under the direction of the president. The board reviewed Section 3.2 and minor modifications were noted.

**13. Adjournment**

Announcements

- The next board meeting is Tuesday, March 9<sup>th</sup> at 4:30 PM via Zoom.
- For planning purposes, the colleges Virtual Spring Commencement is scheduled for Monday, May 10<sup>th</sup> at 6:00 PM.

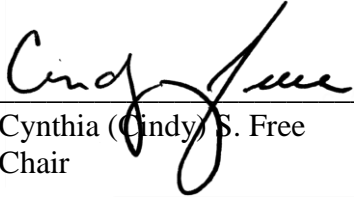
There being no further business to come before the board, Ms. Free adjourned the meeting at 5:59 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.  
Secretary to the Board

APPROVAL



Cynthia (Cindy) S. Free  
Chair