

# TIDEWATER COMMUNITY COLLEGE BOARD

## MEETING NO. 328

AUGUST 9, 2022

Meeting number three hundred twenty-eight of the Tidewater Community College Board was held on Tuesday, August 9, 2022, in the Norfolk Campus Student Center. The meeting constituted the boards 2022-23 work session. Lynn B. Clements, board chair, presided.

**Members Present:** Lindsey S. Anderson  
Jerome A. Bynum  
Dr. Marcia Conston  
Cynthia (Cindy) S. Free  
Dr. Kirk T. Houston, Sr.  
Kim McCallum  
Dr. Barry C. Brown  
Lynn B. Clements  
William (Bill) W. Crow  
Ron R. Green  
James (Jay) N. Lucado  
Charles A. Tysinger

**Members Absent:** Delceno Miles

**Others Present:** Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness  
Christopher Bryant, Vice President of Institutional Advancement  
Karen Campbell, Vice President for Student Affairs  
Sarah DiCalogero, President's Advisory & Planning Council Chair  
Heather Hardiman, Vice President for Administration and Chief Financial Officer  
Latesha Johnson, Executive Assistant to the President  
Sarah (Beth) Lunde, Associate Vice President for Human Resources  
Tiffanye Sledge, Faculty Senate Chair  
Tamara S. Williams, Vice President for Workforce Solutions  
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

### 1. **Welcome and Call to Order**

Ms. Clements, chair, determined the presence of a quorum and called the meeting to order at 4:05 PM.

### 2. **Discuss Purpose of Work Session**

Chairwoman Clements stated that the purpose of the work session was to focus on the board's role within the context of the college's strategic plan; to effectively communicate as an advisory board representing the respective municipalities, and to reach consensus on board goals for 2022-23.

#### a. **Discuss Proposed 2022-23 College Board Working Priorities**

Ms. Clements provided an overview of the board's working priorities and addressed its importance relative to the college's priorities. After some discussion, Chairwoman Clements called for a motion on the proposed 2022-23 Working Priorities. On a motion by Mr. Tysinger, seconded by Mr. Bynum, the board agreed to adopt the working priorities.

### 3. 2022-23 Committee Assignments

Ms. Clements addressed the compilation of the 2022-23 standing committees. She noted the chairs and members for each committee, and also the representatives for the TCC Educational and Real Estate Foundation boards.

### 4. Contents of Information Packet

The 2022-23 meeting schedule reflected a revision for the September 20, 2022 College Board meeting. In addition, the 2022-23 board membership roster reflected updates to the board as it currently stands.

### 5. President's Report

#### a. Cabinet Updates:

**Enrollment Update** - Mr. Aasen shared the summer/fall 2022 enrollment updates. For summer 2022, the full-time equivalent (FTE) decreased -5.9% and student headcount decreased -4.8%. The two-year rate for FTE increased +4.1% and student headcount decreased -2.4%. Key metric rates for FTIC students increased +11.8%; career & technical increased +1.6%; college-transfer decreased -10.9%; and average credits decreased -1.2%. The FTE and student headcount for fall 2022 decreased -1.3% and -2.8% respectively. However, FTIC increased +9.7%. The National Accreditation SACSCOC 5<sup>th</sup> year report is due September 2022, which covers 22 standards and the QEP Impact Report.

**Finance and Facilities Update** – Ms. Hardiman provided an update on Administration and Finance. She reported that the Department of Justice (DOJ) selected TCC for an audit of Americans with Disabilities Act (ADA) compliance at the Norfolk and Virginia Beach campuses. The DOJ identified 491 items (inside and outside) that need to be resolved. Examples include sidewalk grading, parking lot ramps, water fountains, entryways, and cubicles. The college is working closely with the VCCS to resolve all items. The VCCS will fund the implementation of needed projects. This effort will include annual reporting on our progress to the DOJ and will take place over the course of several years. Ms. Hardiman noted that TCC had a college-wide COVID-friendly furniture replacement. The college replaced 12,326 chairs at all campuses and the Workforce Solutions Center. Substantial construction of the Chesapeake campus pass building is scheduled for January 2, 2023. Ms. Hardiman shared photos and renderings of the Visual Arts Center. She also noted other projects that included carpet replacement at the Advanced Technology Center; playground equipment for the Norfolk and Portsmouth campuses; repaving the parking lot at the Virginia Beach campus; HVAC system in the Pungo building at the Virginia Beach campus; carpet in the library at the Chesapeake Campus; Chesapeake Regional Automotive Center chiller/air handler; RFP for waste disposal; Suffolk site clean-up project; and replacing the chiller in the Walker building at the Norfolk campus. Ms. Hardiman reported that auxiliary services finalized the bookstore contract with Barnes & Nobles. Hampton Road Transit (HRT) agreed to reduce the GoSemester pass price by 50% to \$25 for students and \$35 for staff. They also agreed to 50% off advertising costs on two light rail trains and five bus stop shelters for a full year. Childcare centers in Norfolk and Portsmouth will reopen with new playground equipment. A new childcare director position is in the hiring process. TCC, along with six other VCCS colleges, lost its food service contract with the Farley Group. However, the short-term plan is to have grab & go markets and the long-term plan is to

negotiate with regional restaurants for full-food service, starting at the Virginia Beach Campus and RFP going out for service on all campuses.

**Academic Affairs Update** - Dr. Woodhouse reported a few 2020-21 highlights from Academic Affairs, that included: enrolled over 300 students in the Learn, Explore, Accelerate, Persevere (LEAP) program; launched an Academic Excellence and Community Engagement Awards Ceremony; signed reverse transfer agreements with Norfolk State University and George Mason University; started a new apprenticeship program with Smithfield Foods—focused on Mechatronics; and successfully launched a dual enrollment EMT Program at the Chesapeake Career Center. Dr. Woodhouse also shared initiatives for 2022-23 to include: Center for Teaching Excellence; Batten Studios at each campus; increase grants & sponsored programs; virtual Virginia dual enrollment; partnership with Chesapeake Regional Medical Center; and focus on academic student retention.

**Student Affairs Update** – Dr. Campbell reported that the college is expanding its admission program partnerships. TCC connected with Virginia Wesleyan University (Tidewater Promise); James Madison University (Here to JMU); Old Dominion University (Mobility Pass Program); and Norfolk State University (Passport Program). These universities are providing TCC with a list of their students who were “wait listed” or denied admission. Dr. Campbell noted that she will share more about the partnerships and provide data at the next board meeting. The college is also expanding recruiting events; fully implementing Salesforce; implementing advantage online orientation; implementing Hyland Brainware Transfer Evaluation Automation; providing mentoring; and setting up transfer and career centers on each campus to increase enrollment.

**Workforce Update** – Ms. Williams shared 2022-23 Workforce Solutions priorities. She noted that enrollment increased 18% as a result of new program offerings, intentional recruiting and new agency partnerships. Workforce enhanced access and training capacity by expanding the Skilled Trades Academy; various grant opportunities; and mobile learning units. In addition, Workforce created more industry partnerships with The Virginia Port Authority, Rivers Casino, and CMA CGM.

**Institutional Advancement Update** – Mr. Bryant shared the mission for Institutional Advancement (IA). He also noted that his team will focus on student enrollment and engagement; brand awareness and positive public relations; community engagement and storytelling; board expansion and diversification of expertise; and expansive fundraising to meet student and college needs for the next 12 months. Goals and upcoming events include: Student Success Celebration and Presidential Inauguration; opening of the new Visual Arts Center in Norfolk; expansion of the Skilled Trades Academy; media plan and marketing audit; filling open staff positions; commitment to three development pathways for student support; and create alumni groups and legacy society.

b. **College Convocation**

Dr. Conston reminded the board of TCC’s Fall 2022 Convocation that is scheduled for Thursday, August 18<sup>th</sup> at 8:30 AM in the student center at the Chesapeake campus.

c. **Investiture Ceremony**

The date is set for Thursday, March 16 to Saturday, March 18, 2023. The actual ceremony will be held on Friday, March 17 at 11:00 am at the Roper Theater in downtown Norfolk. We have confirmed this date with the VCCS office. Additional information will be provided.

**Additional update:**

Dr. Conston shared that the interim Chancellor, Dr. Sharon Morrissey, assigned VCCS State Board liaisons to each of the colleges. TCC's liaisons are Doug Garcia, the current VCCS Board chair, and Ms. Brenda Calderon. Mr. Garcia is director of the US Federal Government Relations for Pearson. Ms. Calderon currently serves as an Education Program Specialist at the U. S. Department of Education. Both are from the Northern Virginia area.

7. **Chair's Report & Announcements**

The next College Board meeting is September 20<sup>th</sup>, 4:00 PM at the Portsmouth campus student center.

8. **Adjournment**

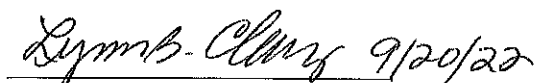
There being no further business to come before the board, Ms. Clements adjourned the meeting at 5:25 p.m.

Respectfully submitted,



Dr. Marcia Conston  
Secretary to the Board

APPROVAL



Lynn B. Clements  
Chair of the Board