

TIDEWATER COMMUNITY COLLEGE BOARD

MEETING NO. 331

JANUARY 10, 2023

Meeting number three hundred thirty-one of the Tidewater Community College Board was held on Tuesday, January 10, 2023 at the Virginia Beach Campus Student Center.

Members Present: Ms. Lindsey Anderson
Mr. Jerome Bynum
Dr. Marcia Conston
Ms. Cynthia (Cindy) Free
Mr. James (Jay) Lucado
Mr. Andy Tysinger
Dr. Barry Brown
Ms. Lynn Clements
Ms. Wanda Cooper
Mr. Ron Green
Ms. Kim McCallum

Members Absent: Mr. William Crow and Dr. Kirk Houston

Others Present: Curtis K. Aasen, Vice President for Information Systems and Institutional Effectiveness
Christopher Bryant, Vice President for Institutional Advancement
Karen Campbell, Vice President for Student Affairs
Latesha D. Johnson, Executive Assistant to the President
Sarah (Beth) Lunde, Associate Vice President for Human Resources
Heather Hardiman, Vice President for Administration and Chief Financial Officer
Mike Paris, City of Norfolk Economic Development Department
Tamara S. Williams, Vice President for Workforce Solutions
Michelle W. Woodhouse, Vice President for Academic Affairs & Chief Academic Officer

1. **Welcome and Call to Order**

Ms. Clements, chair, called the meeting to order at 4:00 p.m. She determined the presence of a quorum and welcomed guests.

2. **Introduce New Board Member**

Chairwoman Clements acknowledged and introduced the new College Board member, Ms. Wanda Cooper.

3. **Program Highlight**

Dr. Conston invited Ms. Williams to present on *WeldNow* – Mobile Welding Lab Training Program as the featured program highlight. The program is a partnership between TCC, the City of Norfolk (Norfolk Works), and Lyon Shipyard. The two main goals are: (1) to ensure the program is a comprehensive resource for businesses and individuals who would like to build professional skills; and (2) provide industry credentials, professional licensing or technologically advanced skill. TCC is the program lead, lab owner and training facilitator. The City of Norfolk

Economic Development Department/Norfolk Works serves as the community recruiting & strategic partnerships with businesses expansions and new businesses creating large volumes of middle-skilled jobs. Lyon Shipyard serves as the facility host and employer.

WeldNow is a mobile solution for talent and inclusive growth that provides:

- Workplace readiness “soft skills” training
- 6-week training
- Industry-recognized American Welding Society (AWS) certification
- Guaranteed interviews
- Hourly rate of \$16.50 with benefits for graduates

Governor Ralph Northam announced that Lyon Shipyard invested \$24.4 million to expand its operation in the City of Norfolk, which created 119 new jobs. Norfolk Economic Development and Virginia Economic Development Partnership (VEDP) worked with Lyon Shipyard to secure the project for Virginia.

Ms. Williams reported the extensive timeline for WeldNOW. She noted that the mobile unit will move to a new site in March 2023.

4. Adoption of Consent Agenda

Ms. Clements inquired if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Mr. Tysinger, seconded by Mr. Bynum, the board approved the consent agenda as presented.

5. Approval of Action Items on Consent Agenda

Referring to tab 5a of the meeting packet, the board approved Meeting Minutes #330 for November 15, 2022.

6. Academics, Student Affairs, & Workforce Development Committee Report – Dr. Barry C. Brown, Chair

- a. **Academic Affairs Update** – Dr. Woodhouse provided an Academic Affairs update. In 2022, TCC received \$1.9 million dollars in grants. Dr. Woodhouse highlighted a few to include: Commercial Motor Vehicle Operator Safety Training (CMVOST); Child Care Access Means Parents in School (CCAMPIS); Workforce Career Planning Workshops; and the Tools for the Trade grant.

The theme for the 2023 Learning Institute was “*Think It, Feel It, Do It: Building Community and Belonging*”, focusing on the concepts; experiences; and tools of teaching and learning. A total of 36 professional development and information sessions were planned. TCC will launch its new Licensed Practical Nurse (LPN) program in Fall 2023. Dr. Conston and Dr. Woodhouse met with Sentara officials to discuss workforce needs; expanding clinical placements; and strengthening partnerships. TCC was recognized as one of America’s Top Online Colleges in 2023. Dr. Woodhouse shared a few photos of TCC’s 2023 Spring Convocation and Dr. Conston’s Ceremonial Investiture.

- b. **Student Affairs Update** – Dr. Campbell provided an update for Student Affairs. To enhance recruiting strategies for Spring, the college will have extended hours, a late start enrollment and two open houses. TCC hosts meetings for high school counselors throughout the academic year, and has connected with over 120 counselors on our campuses. The college hosted its first “*Visit Day*” in Chesapeake. Additional sessions will be held at all campuses in the Spring. Outreach advisors are responsible for recruiting and outreach to applicants. They are assigned to a school in Chesapeake, Norfolk, Portsmouth, and Virginia Beach for a visit per week. The outreach advising team collaborate with high school counselors to identify prospective students; conduct classroom presentations about steps to enroll at TCC; follow-up with applicants; offer in-person and virtual informational sessions; attend high school open houses, senior nights, and community events promoting TCC; and support TCC recruiting events. To support the Virginia Community College System (VCCS) Student Onboarding Redesign Initiative, TCC hired four college navigators to focus on recruiting and onboarding adult learners.
- c. **Workforce Update** - Ms. Williams reported that TCC has partnered with RIVIAN, an electric vehicle manufacturer. The first class will launch in February 2023. Students will train for 5 months and receive compensation.

7. Finance & Facilities Committee Report – Dr. Kirk Houston, Chair

- a. **Local Fund Financial Statements for Month Ending November 30, 2022.** Ms. Hardiman highlighted revenues and expenditures for the student activities budget (57% and 39%), institutional auxiliary budget (57% and 54%), student center budget (56% and 55%), and auxiliary services budget (77% and 24%). Investments of \$54 million earned \$465,087 since July 1, 2022. FY22-23 local investments and contributions from each city remained as expected.

8. Advocacy Committee Report – Ms. Kim McCallum, Chair

Ms. McCallum reported that TCC hosted the Virginia Community College System (VCCS) Legislative Lunch & Learn on January 5 to introduce **HIRE** Virginia. Interim Chancellor, Dr. Sharon Morrissey, led the discussion on how this statewide, transformational workforce development initiative would benefit the region. TCC’s annual General Assembly visit to Richmond is scheduled for January 26. The priority this year is to urge legislators to support **HIRE** Virginia, a plan from the VCCS to expand workforce and career training programs to accelerate the training, credentialing, and placement of Virginians in available, well-paying jobs.

9. Educational Foundation Liaison Report – Ms. Cynthia (Cindy) Free

TCC celebrated another successful commencement ceremony. Ms. Free noted that the commencement speaker, Ms. Delceno Miles, who serves as chair of the TCC Educational Found Board (TCCEF), provided a generous contribution to the college. The Educational Foundation created new annual scholarships through the Hall Foundation, with four mechanic technicians at the Regional Automotive Center. The foundation will continue to engage community partnerships to support scholarships; focus on fundraising priorities; and the expansion of the Visual Arts Center (VAC) and the Skilled Trades Academy (STA).

10. Real Estate Foundation Liaison Report – Dr. Kirk Houston

In the absence of Dr. Houston, Dr. Kathy Drumm provided an update on TCC's Suffolk property. She also reported that the renovation of the 29,000 square foot Visual Arts Center (VAC) is on time and on budget, with an anticipated completion in Spring 2023. The Real Estate Foundation acquired Unit #5 of the Skilled Trades Academy, approximately 13,000 square feet, in July 2022. A program and planning committee is actively working on the workforce development facility. The target completion date of the project is August 1, 2023.

11. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

Nothing to report.

12. President's Report

a. **Enrollment Update** – Mr. Aasen reported that the Spring 2023 “regular” full-time equivalent (FTE) enrollment was down -4.9% and student headcount was -6.5%. Key metrics for Spring 2023 were: first-time-in-college students (+15.2%); average credits (+1.7%); and fall-to-spring retention (64.9%). The VCCS “regular” enrollment for Spring 2023 indicated that 11 of the 23 colleges experienced enrollment declines in FTE and student headcount. In comparison to the VCCS Spring enrollment, TCC is down -4.9% in FTE and -6.5% in student headcount. Workforce Solutions enrollment for fiscal year 2023 is up +2.8% and up +23.6% in registrations.

b. General Updates:

- Dr. Conston reported that HIRE Virginia is moving forward. This initiative calls for an investment of \$250 million over the next three years to help the Commonwealth address critical workforce needs. Dr. Sharon Morrissey's presentation at the Lunch & Learn session was very informative. The top three areas of focus include: (1) low-cost or no-cost programs leading to employment in high-demand jobs; (2) invest in modern labs, classrooms, and equipment; and (3) expand dual enrollment to include high demand credentials.
- Dr. Conston attended a Council of Presidents (COP) meeting in Richmond. One of the topics of discussion was talent pathways to jobs, which will impact community colleges and universities. This initiative will provide a paid internship opportunity for students in higher education, prior to completing their programs of studies without extending their time in school. Representatives from the Virginia Business Higher Education Council (VBHEC) provided an excellent presentation highlighting the need for workforce training. They also emphasized the importance of paid internships to keep students in the Commonwealth, instead of relocating to other states.
- Dr. Conston, Dr. Woodhouse, Ms. Williams, and Mr. Bryant had a delightful conversation with Lt. Governor Winsome Sears. They discussed opportunities for a visit to TCC and to serve as the guest speaker for Spring Commencement.
- Dr. David Doré was hired as the new chancellor for the Virginia Community College System office. The college presidents will have an opportunity to meet him at the Legislative Reception on January 17.
- Philip Page, Jr. was hired as the new Director of the Real Estate Foundation. He will start January 17, 2023.

13. Chair's Report & Announcements

- a. Ms. Clements reported that she and others attended the Women in Business Achievement Awards event to celebrate Dr. Conston, who was honored as one of the top female business leaders in this region.

Announcements:

- TCC's General Assembly visit is scheduled for January 26, 2023.
- The next board meeting is Tuesday, March 14 at 4:00 p.m. at the Chesapeake Campus Student Center.

- b. The closed session was canceled.

13. Adjournment

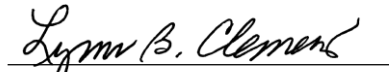
There being no further business to come before the board, Ms. Clements adjourned the meeting at 5:30 p.m.

Respectfully submitted,



Marcia Conston, Ph.D.
Secretary to the Board

APPROVAL



Lynn B. Clements
Board Chair