### TIDEWATER COMMUNITY COLLEGE BOARD

MARCH 13, 2018 4:00 p.m. REGIONAL WORKFORCE SOLUTIONS CENTER SUFFOLK

TERRI N. THOMPSON, CHAIR
PRESIDING

#### **AGENDA**

**Social Gathering** – (4:00 – 4:30 p.m.)

- 1. Welcome and Call Meeting to Order (4.30 p.m.)
- 2. **Program Highlight** (15 min.)

"Initiatives at the Norfolk Campus"

Dr. Jeffery Boyd Provost

- 3. **Adoption of Consent Agenda** (Board Member(s) may make request(s) to move item(s) from the Consent Agenda that requires further discussion later in the meeting). (Board approves motion to adopt the consent agenda).
- 4. **Approval of Action Item(s) on Consent Agenda** (All item(s) under the Consent Agenda are enacted by one motion). **(Attachment(s)) (5 min.)** 
  - a. Previous Meeting Minutes #301 for January 23, 2018 (Attached)
  - b. Proposal for a Specialization in Event Planning (Attached)
  - c. Proposal for a Career Studies Certificate in Event Planning (Attached)
- 5. **Curriculum & Student Development Committee Report** Ms. Connie A. Meyer, Chair (10 min.)
  - a. Update on Workforce Credentials Grant
- 6. Finance & Facilities Committee Report Mr. James (Jay) Lucado, Chair (10 min.)
  - a. Routine Financial Statements for Month Ending January 31, 2018 (Attached)
  - b. Mid-Year Report on 2017-18 State Operating Budget (Attached)
  - c. Norfolk Campus Master Plan (Attached, for action)
- 7. Advocacy Committee Report Ms. Linda D. Ridenour, Chair (10 min.)
  - a. General Assembly Visit Feedback

- 8. **Discussion & Approval of Action Item(s)** (Removed from Consent Agenda) (10 min.)
- 9. President's Report (15 min.)
  - a. Proposed 2017-18 Emeritus Appointment Resolutions (Attached, for action)
    - Debra K. Benham, Professor of Information Systems Technology Professor Emeritus
    - Robert C. Noyes, Counselor Counselor Emeritus
    - James E. Perkinson, Dean of Business, Information Technology and Public Services – Administrative Faculty Emeritus
  - b. Update on Major Gifts Campaign
  - c. Spring Enrollment Update (w/Mr. Aasen)
- 10. Chair's Report & Announcements (10 min.)
  - a. Appointment of Board Nominating Committee
  - b. Initiation of President's Evaluation Process
  - c. Review Section 2.16 of TCCB Policies and Procedures Manual w/By-Laws (Attached, for discussion)
- 11. Adjournment

#### TIDEWATER COMMUNITY COLLEGE BOARD

#### MEETING No. 301

#### **JANUARY 23, 2018**

Meeting number three hundred and one of the Tidewater Community College Board was held on Tuesday, January 23, 2018, in the Green District Administration Building on the Norfolk Campus.

Members Present: Edna V. Baehre-Kolovani Jerome A. Bynum

Lynn B. Clements

Cynthia (Cindy) S. Free

Connie A. Meyer

John M. Murray

Paulette D. Franklin-Jenkins

James (Jay) N. Lucado

Delceno C. Miles

John D. Padgett

Terri N. Thompson

**Members Absent:** Linda D. Ridenour

Others Present: Curtis K. Aasen, Director of Institutional Effectiveness & Interim Vice

President for Information Systems

Marian Anderfuren, Interim Vice President for Institutional Advancement

Matthew J. Baumgarten, Executive Director of Real Estate

Foundation/COO of Facilities & Public Safety

Jeffrey S. Boyd, Provost of Norfolk Campus

Daniel T. DeMarte, Executive Vice President for Academic & Student

Affairs & CAO

Judy Gill, Chair of College Faculty Senate

Latesha D. Johnson, Executive Assistant to the President

Sarah (Beth) Lunde, Associate Vice President for Human Resources

Corey L. McCray, Vice President for Workforce Solutions

Phyllis F. Milloy, Vice President for Finance

Bruce Meyer, Guest

Michael D. Summer, Provost of Virginia Beach Campus Michelle W. Woodhouse, Provost of Portsmouth Campus

Curt Wynn, Director of Marketing, Public Affairs and Communications

### 1. Welcome and Call to Order

Ms. Thompson, chair, determined the presence of a quorum and called the meeting to order at 4:28 p.m.

#### 2. Presentation

Directing the board's attention to Tab 2a of the meeting packet, Ms. Thompson called for a motion to approve the Resolution honoring Susan M. James (attached). On a motion by Ms. Miles, seconded, by Mr. Bynum, the board approved the Resolution as presented. The Resolution will be presented to Susan M. James at the March board meeting.

## 3. Program Highlight

At the invitation of Dr. Baehre-Kolovani, Mr. Wynn updated the board on the college's Marketing Strategy and C.R.M.

Becoming a student at TCC is not a one-step transaction. The Historic Marketing Strategy was focused primarily on awareness and interest. However, the college has a new plan that refocuses on an entire enrollment funnel which includes: awareness, interest, contact, data capture, apply, test, enroll, and pay. CRM is the acronym for Customer Relationship Management. It is a software that categorizes our enrollment funnel—tracks who is interested in what and where they are in our process; allows for automated communication with prospects/applicants based on behaviors, interests, and status in the system; provides case escalation and communication mechanism for follow-up communication, and increases accountability and collaboration.

CRM Entry is a basic process that targets potential prospects who are interested in the college through advertisements, website, phone calls, walk-ins, recruitment, applicants, and staff entry. Once a prospect is entered into CRM, the staff follows them through the enrollment process. When all of the CRM stages are completed, the prospect is accepted at TCC and enrolled as a student.

#### 4. Adoption of Consent Agenda

Ms. Thompson inquired if there were requests to remove any item(s) from the consent agenda to the full agenda. Hearing none, she asked for a motion to accept the consent agenda. On a motion by Ms. Miles, seconded by Mr. Murray, the board approved the consent agenda as presented.

### 5. Approval of Action Items on Consent Agenda

Referring to Tab 5a through 5e of the meeting packet, the board approved Meeting Minutes #300 for November 14, 2017; Proposal for Career Studies Certificate in Photographic Media Arts; Discontinuance of the Career Studies Certificate in Server Infrastructure Administrator; Proposed Increase in Auxiliary Capital Fee, and the Proposed Utility Easement to the City of Virginia Beach Development Authority (attached).

# 6. <u>Curriculum & Student Development Committee Report – Ms. Connie Meyer, Chair</u> a. None.

#### 7. Finance & Facilities Committee Report – Mr. James (Jay) Lucado, Chair

a. <u>Routine Financial Statements for Month Ending November 30, 2017</u>. At the invitation of Mr. Lucado, Ms. Milloy provided the routine financial statements reflecting activity for five

months of the fiscal year. Referring to Tab 7a of the meeting packet, she highlighted expenditures with the Institutional Auxiliary Budget (73%), Student Center Budget (61%), and the Auxiliary Services Budget (39%), noting that bond payments are for parking garage and lot, and Student Centers. Local investments and contributions from Norfolk, Portsmouth, and Chesapeake remained as expected, with an additional \$60,500 for Technology from Chesapeake. However, contributions from Virginia Beach were not yet received. The average yield on investments of \$42.9 million was 0.81%. The interest earned year-to-date is \$152,476.

#### 8. Advocacy Committee Report – Ms. Linda D. Ridenour, Chair

a. <u>General Assembly Visit</u>. In the absence of Ms. Ridenour, Ms. Thompson invited Ms. Anderfuren to give the report of the committee. Ms. Anderfuren briefly described the General Assembly Visit on February 7<sup>th</sup> in Richmond. She noted that four board members, three TCC staff, and two business representatives are attending. An itinerary and information packet will be provided to the attendees.

Ms. Anderfuren also notified the board that TCC's 50<sup>th</sup> Anniversary Resolution was introduced by Senator John Cosgrove. It passed the Senate on a voice vote January 11, 2018 and the House January 19, 2018.

Ms. Anderfuren also reported that the Workforce Credential Grant is a major focus of the General Assembly. The Chancellor asked college presidents to actively engage their legislators to have funding approved in the 2018 "caboose" budget (\$3 million) and the 2019-2020 biennial budget (\$30 million). Dr. Kolovani contacted each legislator before the holiday break and followed up with emails to schedule phone calls.

## 9. Discussion & Approval of Action Item(s) Removed from the Consent Agenda

a. Nothing to report.

#### 10. President's Report

- a. <u>Update on Major Gifts Campaign</u>. Dr. Kolovani provided a brief update on the Major Gifts Campaign. To date, we have approximately \$5 million in-kind services, pledges and cash donations. More detailed information will be provided at the March board meeting.
- b. <u>Domestic Maritime Centers of Excellence Act</u>. We have been working with a federal lobbyist for the past two years to become designated as a Domestic Maritime Center of Excellence. The Act was passed and signed into law in December as part of the National Defense Authorization Act (NDAA). This bipartisan legislation helps address the critical need for trained workers in the maritime industry. TCC is one of a handful of schools around the country that would be eligible for such a designation, allowing the college to receive technical assistance, surplus federal equipment and federal funding to help address a shortage of qualified workers for the maritime industry.

### 8. Chair's Report & Announcements

- a. Revised 2017-18 Meeting Schedule. Ms. Thompson discussed the proposed date change of the 2017-18 Meeting Schedule. In particular, change the previously scheduled March 15, 2018 meeting date to March 13, 2018, due to the absence of the Secretary to the Board, Dr. Baehre-Kolovani. After some discussion, the board agreed to the new March 13, 2018 meeting date, at the Workforce Solutions Center in Suffolk. On a motion, by Ms. Clements, seconded by Mr. Murray, the board voted unanimously on the new meeting date.
- b. Review Section 2.13 of TCCB Policies and Procedures Manual w/By-Laws. Ms. Thompson stated that one of the working priorities of the board is to review sections of the College Board Policies and Procedures Manual w/By-Laws. The board discussed Section 2.13, Meetings of College Board, and modifications for 2.13.3 and 2.13.5 were noted. On a motion, by Ms. Franklin-Jenkins, seconded by Ms. Miles, the board voted unanimously on the modifications.

## 9. Adjournment

For planning purposes, Ms. Thompson informed the board that the college's next Commencement Exercises is scheduled for Saturday, May 12<sup>th</sup>, at 2:00 p.m. in the Ted Constant Convocation Center.

There being no further business to come before the board, Ms. Thompson adjourned the meeting at 5:33 p.m.

Respectfully submitted,

Edna V. Baehre-Kolovani, Ph.D.
Secretary to the Board

APPROVAL

Terri N. Thompson
Chair



# Resolution

- **Dhereas**, Susan M. James has served ably and with distinction as the primary liaison to the Tidewater Community College Board in all matters relative to its members and in execution of their duties to the College from March 2008 to November 2017; and
- **Directs**, Susan M. James worked closely with the City Clerks of Chesapeake, Norfolk, Portsmouth, and Virginia Beach to ensure Board membership terms of appointment were accurate, timely, and subsequently managed; and
- **Directs**, Susan M. James oversaw the development of new Board member PowerPoint presentations with staff, and coordinated with each Board member to facilitate their transition to the Board; and
- **Whereas**, Susan M. James planned and orchestrated all components to support sixty-four College Board meetings and work sessions combined, as well as ten Executive Committee and multiple Nomination Committee meetings outside of regular College Board meetings; and
- **Dhereas**, Susan M. James drafted all College Board, Executive Committee, and Nominating Committee meeting minutes and organized all original, signed historical College Board meeting minutes in the Office of the President for ease of access; and
- **Dhereas**, Susan M. James transitioned the College Board meeting packets from paper, to laptops, to the current electronic version; and
- **Thereas**, Susan M. James co-created the College Board website that highlights Board members and their biographies, chronicles meeting minutes, records Board membership, and notes upcoming Board events; and
- **Dhereas**, Susan M. James coordinated Board member travel to State Board Annual Meetings, Chancellor's Retreats, and the Virginia General Assembly; and
- **Whereas**, Susan M. James coordinated the logistics and planning for the former annual Joint Board Recognition Program, as well as the annual Conflict of Interest Reporting for the Board; and
- ት ውስያ Susan M. James orchestrated all prerequisites for Board member participation in TCC commencement exercises (measurements for regalia, memorandum notification with date, time, location, attendance, etc.), and
- **Thereas**, Susan M. James gathered background information in preparation for Board member resolutions upon term expirations or departures:
- Dow, Therefore Be It Resolved that the Tidewater Community College Board and College President recognize the outstanding contributions, dedication and exemplary service of Susan M. James to the College Board; and
- **Be It Jurther Resolved** that a copy of this resolution be given to Susan M. James with our warmest wishes, on this the 23<sup>rd</sup> day of January in the year 2018, and that the resolution be recorded in the meeting minutes of the Tidewater Community College Board.

/s/	/s/
Terri N. Thompson	Edna V. Baehre-Kolovani, Ph.D.
Chair, College Board	President

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: January 23, 2018

COMMITTEE: Curriculum and Student Development Committee

AGENDA ITEM: Proposal for Career Studies Certificate in Photographic Media Arts

#### BACKGROUND:

Based on requests from students and input from the Studio Arts advisory committee, the college proposes to offer a Career Studies Certificate in Photographic Media Arts in the fall 2018 semester. The college currently offers Photographic Media Arts as a specialization of the AAA degree in Studio Arts. However, over the past few years, an increasing number of students have expressed interest in taking only the core photographic courses without completing the degree. The proposed Career Studies Certificate is designed to meet this need.

#### PROGRAM LEARNING OUTCOMES:

As a result of the proposed Career Studies Certificate, students will be able to:

- Demonstrate an understanding of the tools and techniques of digital photography with an emphasis on capture, image editing and outsourcing using a Macintosh platform, Adobe Lightroom CC, and Adobe Photoshop CC.
- Create well-crafted visual images that show evidence of ideation and the creative process; defend those images in terms of concept, execution and historical context.
- Argue for photography's importance in contemporary culture, as an art object, as a means of visual communication and self-expression.
- discuss the history of photography and list important photographers and describe their contributions.
- Demonstrate a practical and useful approach to self-promotion by designing self-promotional materials, to include a brand identity, business stationery, web site and other related materials.
- Design proposals, contracts, invoices and pricing guidelines, thereby demonstrating a working understanding of the fiscal realities of the studio/commercial artist.
- Write business style communications.

The CSC Photographic Media Arts stacks to the AAA Studio Arts.

#### STAFF RECOMMENDATION:

That the College Board approves the Career Studies Certificate noted above.

#### STAFF LIAISON:

Daniel T. DeMarte. Executive Vice President for Academic & Student Affairs

# **Career Studies Certificate: Photographic Media Arts**

The Career Studies Certificate in Photographic Media Arts provides instruction in current photographic technology, video and related media. Students will be introduced to techniques and best practices regarding ideation, creative processes and visual problem-solving, a skill set mandatory for survival in the highly competitive field of photography. This program also prepares students for jobs in the photography industry, such as agency photographer, art center educator, photographer's assistant, freelance photographer and fine art photographer.

#### **SEMESTER 1**

Course No.	Course Title Prerequisites	Credits	Prerequisites	Co-Requisites
ART 131	Fundamentals of Design I	3	None	None
ART 1XX	Photography: History and Criticism	3	None	None
PHT 164	Introduction to Digital Photography	3	None	None
PHT 171	Imaging & Concepts in Photograph	ic 3	PHT 164	None
	Semester Credits	12		

#### **SEMESTER 2**

Course No.	Course Title Prerequisites	Credits	Prerequisites	Co-Requisites
ART 280	Graphic Design for Studio Arts	3	ART 131 & PHT 164	None
PHT 126	Introduction to Video Techniques	3	PHT 164	None
PHT 201	Advanced Photography I	3	PHT 171	None
PHT 221	Studio Lighting	3	PHT 171	None
ART XXX	Approved Art Elective	3	None	
	Semester Credits	15		
	TOTAL CREDITS	27		

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: January 23, 2018

COMMITTEE: Curriculum and Student Development Committee

AGENDA ITEM: Discontinuance of the Career Studies Certificate in Server

Infrastructure Administrator

#### BACKGROUND:

The design, integrity, quality, and viability of the college's curricula are fundamental academic responsibilities. To fulfill these responsibilities requires the steadfast commitment of faculty (via the curriculum committee), program advisory committees, academic deans, provosts, and the chief academic officer.

Within this context, the academic staff proposes the discontinuance of the Career Studies Certificate in Server Infrastructure Administrator. The proposal has been reviewed and recommended by the program faculty and their supervising deans, the curriculum committee, and the chief academic officer.

A review of the program data from 2012 to 2016 supports the proposal to discontinue this program.

Program	Avg. Headcount	Avg. FTEs	Avg. Graduates
Server Infrastructure Administrator CSC	2	1.27	1

#### STAFF RECOMMENDATION:

That the College Board approves the discontinuance of the Career Studies Certificate in Server Infrastructure Administrator.

#### STAFF LIAISON:

Daniel T. DeMarte, Executive Vice President for Academic & Student Affairs DDeMarte@tcc.edu 757-822-1061



# **Official Curriculum Guide**

Name:			Date Entered TC0	D:		
SIS Empl ID:			Counselor:			
(	Career Studies Certificate: Serve		cture Administra Employment	ator - Windows 201	2(221-732-32)	
the skills to plenterprise-level administrators administrators security analy	Studies Certificate in Server Infrastralian, design, configure, administer, well network using the Windows Sers, server systems administrators, ns, IT system administrators, enterpysts, or systems architects.	maintain, aver 2012 cononitoring or rise securioneir pursuit	analyze, and troub operating system. operators, local a ty administrators, t of the Microsoft	oleshoot a local area Graduates may seek rea network administ computer support sp Certified Solutions As	network and an c employment as s trators, enterprise pecialists, informa	server systems tion
vvindows Ser	ver 2012 by successfully completing	ng IIN 111	, IIN 112, and II	N 113.		
SEMESTI	ER 1					
Course No.	Course Title	Credits	Prerequisites	Co-Requisites	When Taken	Grade
ITN 101	Introduction to Network Concepts	4	None	None		( )
ITN 110	Client Operating System (Windows 10)	4	None	None		( )
ITN 111	Server Administration (Windows 2012)	4	None	None		( )
	Semester Total	12	_			
SEMESTI	ER 2					
Course No.	Course Title	Credits	Prerequisites	Co-Requisites	When Taken	Grade
ITN 112	Network Infrastructure (Windows 2012)	4	ITN 111	None		( )
ITN 260	Network Security Basics	4	ITN 101	None		( )
	Semester Total	8	_			
SEMESTI	ER 3					
Course No.	Course Title	Credits	Prerequisites	Co-Requisites	When Taken	Grade
ITN 113	Active Directory (Windows 2012)	4	ITN 111	None		( )
	ITN Approved Elective <sup>1</sup>	3 - 4				( )

Total Minimum Credits 27 - 28

**Semester Total** 

7 - 8

<sup>&</sup>lt;sup>1</sup> IT Approved Electives: ITN 154 - Network Fundamentals, Router Basics, and Configuration (ICND1) - Cisco

ITN 171 - Unix I

ITN 171 - Unix I
ITN 213 - Information Storage and Management
ITN 257 - Cloud Computing: Infrastructure and Services
ITN 258 - Cloud Computing: Backup and Recovery
ITN 261 - Network Attacks, Computer Crime and Hacking
ITN 262 - Network Communication, Security and Authentication
ITN 263 - Internet/Intranet Firewalls and E-Commerce Security
ITN 267 - Legal Topics in Network Security

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: January 23, 2018

COMMITTEE: Finance and Facilities Committee

AGENDA ITEM: Increase in Auxiliary Capital Fee

#### BACKGROUND:

Language authorizing increases in mandatory non-educational and general program fees from 4-2.01 b. of the Appropriation Act states:

- a) Except as provided in Chapters 933 and 943 of the 2006 Acts of Assembly, mandatory fees for purposes other than educational and general programs shall not be increased for Virginia undergraduates beyond five percent annually, excluding requirements for wage, salary, and fringe benefit increases, as authorized by the General Assembly.
- b) This restriction shall not apply in the following instances: fee increases directly related to capital projects authorized by the General Assembly; fee increases to support student health services; and other fee increases specifically authorized by the General Assembly.
- c) Due to the small mandatory non-educational and general program fees currently assessed students in the Virginia Community College System, increases in any one year of no more than \$15 shall be allowed on a cost-justified case-by-case basis, subject to approval by the State Board for Community Colleges.

As a result of this language, the VCCS requires that mandatory non-educational and general program fee increases be limited to \$.50 per credit hour to a maximum of \$15.00 per academic year (Fall/Spring semesters). Further, each college requesting an increase in a mandatory non-educational and general program fee must prepare appropriate documentation to demonstrate the required cost justification for the fee increase and submit the fee increase request to the Chancellor for consideration by the State Board for Community Colleges.

Due to the enrollment decline, the college sees a need to re-instate the one dollar decrease in the Auxiliary Capital Fee that supports the four student centers. The fee was reduced from \$20 to \$19 per credit hour effective Fall Semester 2013.

The Business Plan for the student centers was approved by the State Board for Community Colleges in May 2007. The plan included construction of a student center on

each campus, with funds provided by the Commonwealth's Department of the Treasury bond financing program along with funds from the localities to pay for infrastructure costs within five feet of the buildings. The Business Plan was built on a projected annual FTE of 16,312; the college's 2016-17 FTE was 15,868, and is projected to decrease further this year. Operating costs have increased since 2007, employees have been granted salary and fringe benefit increases, and debt service payments amount to \$5 million annually; the latter accounts for 50% of total expenses each year.

The Business Plan included a \$20 per credit hour fee to support the four centers. In the fall of 2013, the college decreased the fee to \$19 per credit hour in "exchange" for a one-dollar tuition differential increase to support a 2% salary increase for teaching faculty. It has remained at \$19 per credit hour since 2013.

The college initiated budget reductions this year by eliminating full-time positions and reducing operational costs. Further reductions will be necessary in the upcoming fiscal year if enrollment does not improve.

Increasing the fee by \$.50 each year will generate an additional \$200,000 annually. This additional revenue will help support a fund balance for future operations of the Student Centers.

#### STAFF RECOMMENDATION:

That the TCC College Board recommend to the State Board for Community Colleges an increase of \$.50 per credit hour in its Auxiliary Capital Fee, effective Fall Semester 2018. The \$.50 increase will re-instate one-half of the one dollar decrease the college made effective Fall Semester 2013 when it reduced the per credit hour fee from \$20 to \$19.

#### STAFF LIAISON:

Phyllis F. Milloy Vice President for Finance PMilloy@tcc.edu 757-822-1064

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: January 23, 2018

COMMITTEE: Finance and Facilities Committee

AGENDA ITEM: Granting a Utility Easement to the City of Virginia Beach

Development Authority for a Private Hotel Adjacent to the Virginia

**Beach Campus** 

#### BACKGROUND:

This item requests that the College Board recommend to the State Board for Community Colleges approval of two utility easements on the Virginia Beach Campus as they relate to the construction and operation of a privately-owned hotel.

The City of Virginia Beach Department Authority is preparing to sell three parcels of land adjacent to the Virginia Beach Campus to a private developer. The private developer is planning to construct a hotel complex on the site. In order to accomplish this, the developer will need access on the Virginia Beach Campus for utility connections. The Development Authority has requested two utility easements to accomplish this:

- 1. A two-thousand-foot-long by twenty-foot wide easement area for three 2" buried sanitary force main pipes. These force main pipes will terminate at a newly constructed city-owned sanitary sewer pump station that serves TCC's Virginia Beach Campus.
- 2. A five-hundred-foot-long by twenty-five-foot-wide easement for a storm water drainage system.

VCCS Policy 10.0.0.4.o requires State Board approval for easements that benefit other entities (not the Commonwealth).

### **DISCUSSION:**

The area of the campus where the two proposed easements will be located is primarily undeveloped wooded property designated in the current Virginia Beach Campus Master Site Plan (April 2003) to remain undeveloped. The requested easement would not interfere with current campus operations or future expansion identified in that plan.

# STAFF RECOMMENDATION:

That the College Board recommend to the State Board for Community Colleges approval of the utility easement request.

# STAFF LIAISON:

Matthew J. Baumgarten Chief Operating Officer, Facilities and Public Safety <a href="mailto:mbaumgarten@tcc.edu">mbaumgarten@tcc.edu</a> 757-822-1780



VIRGINIA BEACH

TCC HOTEL CONCEPT

PREPARED FOR

VIRGINIA BEACH

ECONOMIC DEVELOPMENT

VIRGINIA

PRIVATE EASEMENT EXHIBIT

KHA PROJECT
116049053

DATE
01/17/2018

SCALE AS SHOWN
DESIGNED BY KHA

CHECKED BY

Kimley»Horn

4500 MAIN STREET, SUITE 500, VIRGINIA BEACH, VA 23462
PHONE: 757–213–8600 FAX: 757–213–8601
WWW.KIMLEY-HORN.COM

No. REVISIONS DATE E

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: Curriculum and Student Development Committee

AGENDA ITEM: Proposal for Event Planning Specialization for the AAS in

Hospitality Management

#### **BACKGROUND:**

Based on requests from students, area businesses and input from the Hospitality Advisory Committee, the college proposes to offer a Specialization in Event Planning in the fall 2018 semester. The college currently offers an A.A.S. in Hospitality Management with Specializations and Career Studies Certificates in Lodging Management Trainee and Food Service Management Trainee. As provided by the Bureau of Labor Statistics, the need for event planners is expected to grow by 10% nationally and 15% in Virginia between 2014 and 2024. The approval of this proposal will help fill the anticipated gap.

#### PROGRAM LEARNING OUTCOMES:

As a result of the proposed Specialization, students will be able to:

- Identify fundamental supervisory roles and describe how to execute a career development plan.
- Demonstrate knowledge of computer applications and management information systems.
- Demonstrate effective written and interpersonal communication skills.
- Outline the role of the event planner and explain the importance of the interview process in determining the budget, size, and style of events.
- Describe the responsibilities associated with planning and organizing an event, including catering, working with vendors and selecting venues.
- Explain the important business considerations involved in running an event planning business, such as financial management, business planning, technology, marketing, and staff considerations.
- Participate in planning a special event and describe the processes that must be followed to successfully schedule and plan these events.

#### STAFF RECOMMENDATION:

That the College Board approves the proposals noted above.

#### STAFF LIAISON:

Daniel T. DeMarte
Executive Vice President for Academic & Student Affairs
<a href="mailto:ddemarte@tcc.edu">ddemarte@tcc.edu</a>
757-822-1061

# ASSOCIATE OF SCIENCE DEGREE: HOSPITALITY MANAGEMENT SPECIALIZATION: EVENT PLANNING

The proposed Associate of Applied Science Hospitality Management: Specialization Event Management is a 65-credit hour program intended for hospitality students who wish to specialize in event planning. Students studying coursework in this area will learn how to organize events, including meetings, conferences, and business conventions and exhibitions. They will also learn how to coordinate these events, to include budgeting, logistics, guest registration, and use of technology and audiovisual equipment. Students will also learn the importance of working with vendor contracts, and survey attendees to obtain feedback on the event.

#### **SEMESTER 1**

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
ENG 111	College Composition I	3	Qualifying Placement Test score, ENF 1, ENF 2 or equivalent	None
HRI 154	Principles of Hospitality Management	3	None	None
HRI 196	On-Site Training in Hospitality <sup>1</sup>	1	Instructor permission	None
ITE 115	Introduction to Computer Applications and Concepts	4	None	None
MTH 152	Mathematics for the Liberal Arts II	3	MTH 1 or MTE 1-3, and MTH 95 or MTE 4-5; or equivalent	None
SDV 100	College Success Skills	1	None	None
Semes	ster Credits	15		

#### SEMESTER 2

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
ACC 211	Principles of Accounting I	3	Placement into MTH 121 or higher	None
HRI 103	Introduction to Meeting Planning	3	None	None
HRI 159	Introduction to Hospitality Industry Computer Systems	4	Admission into program 775 or 775.02, and ITE 115; or admission into program 242, ITE 115 and HRI 158	None
HRI 199	Supervised Study in Hospitality	1	Instructor permission	None
HRI 241	Supervision in the Hospitality Industry	3	HRI 154	None
	Humanities Elective <sup>2</sup>	3	None	None
Semes	ter Credits	17		

#### **SEMESTER 3**

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
ENG 112	College Composition II	3	ENG 111 or equivalent and ability to use word processing software	None
HRI 180	Convention Management and Service	3	None	None
HRI 235	Marketing of Hospitality Services	3	None	None
HRI 229	Principles of Meeting Planning	3	HRI 103 or industry experience	None
HRI 230	Exhibition Management	3	None	None
	Social Science Elective <sup>3</sup>	3	None	None
Semes	ster Credits	18		

### **SEMESTER 4**

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
HRI 231	Principles of Event Planning and Management	3	None	None
HRI 255	Human Resource Management and Training for Hospitality and Tourism	3	None	None
HRI 257	Catering Management	3	None	None
HRI 275	Hospitality Law	3	None	None
HRI 290	Coordinated Internship in Hospitality Management – Lodging Management or Food Services Management or HRI 297 – Cooperative Education in Hospitality Management – Lodging Management or Food Services Management. <sup>4</sup>	3	Instructor permission	None
Semes	ter Credits	15		
Total I	Minimum Credits	65		

<sup>&</sup>lt;sup>1</sup> HRI 196 requires a minimum of 15 hours of on-site training.

 $<sup>^2</sup>$  Recommended courses: CST 229, HUM 246, and PHI 220. Students may also choose eligible courses listed on page xx in the 2018-2019 catalog.

 $<sup>^3</sup>$  Recommended courses: ECO 120, PSY 200, and SOC 200. Students may also choose eligible courses listed on page xx in the 2018-2019 catalog.

<sup>&</sup>lt;sup>4</sup> HRI 290 and HRI 297 require a minimum of 80 hours of work per credit.

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: Curriculum and Student Development Committee

AGENDA ITEM: Proposal for New Career Studies Certificate in Event Planning

#### BACKGROUND:

Based on requests from students, area businesses and input from the Hospitality Advisory Committee, the college proposes to offer a Career Studies Certificate in Event Planning in the fall 2018 semester. The college currently offers an A.A.S. in Hospitality Management with Specializations and Career Studies Certificates in Lodging Management Trainee and Food Service Management Trainee. Assuming approval of the Event Planning Specialization, all courses in the Career Studies Certificate will apply to the A.A.S. in Hospitality Management degree. As provided by the Bureau of Labor Statistics, the need for event planners is expected to grow by 10% nationally and 15% in Virginia between 2014 and 2024. The approval of this proposal will help fill the anticipated gap.

#### PROGRAM LEARNING OUTCOMES:

As a result of the proposed Career Studies Certificate, students will be able to:

- Identify fundamental supervisory roles and describe how to execute a career development plan.
- Demonstrate knowledge of computer applications and management information systems.
- Outline the role of the event planner and explain the importance of the interview process in determining the budget, size, and style of events.
- Describe the responsibilities associated with planning and organizing an event, including catering, working with vendors and selecting venues.
- Explain the important business considerations involved in running an event planning business, such as financial management, business planning, technology, marketing, and staff considerations.
- Participate in planning a special event and describe the processes that must be followed to successfully schedule and plan these events.

#### STAFF RECOMMENDATION:

That the College Board approves the proposals noted above.

### STAFF LIAISON:

Daniel T. DeMarte Executive Vice President for Academic & Student Affairs ddemarte@tcc.edu 757-822-1061

### CAREER STUDIES CERTIFICATE: EVENT PLANNING

The proposed Event Planning Career Studies Certificate (CSC) is a 28-credit hour certificate program intended for Hospitality students that wish to take courses specific to event planning. Students will learn how to organize events, including meetings, educational conferences, and business conventions and exhibitions. They will learn how to coordinate these events, including budgeting, logistics, guest registration, and use of technology and audiovisual equipment. Students will also learn the importance of working with vendor contracts and surveying attendees to obtain event feedback. Students desiring to continue their academic pathway may do so by completing the AAS Hospitality Management: Specialization Event Planning. All courses in the proposed career studies certificate are stackable toward the attainment of the Hospitality Management: Specialization Event Planning.

#### **SEMESTER 1**

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
HRI 103	Introduction to Meeting Planning	3	None	None
HRI 154	Principles of Hospitality Management	3	None	None
HRI 196	On-Site Training in Hospitality <sup>1</sup>	1	Instructor permission	None
HRI 230	Exhibition Management	3	None	None
HRI 235	Marketing of Hospitality Services	3	None	None
Semes	ster Credits	13		

#### **SEMESTER 2**

Course No.	Course Title	Credits	Prerequisites	Co-Requisites
HRI 180	Convention Management and Service	3	None	None
HRI 229	Principles of Meeting Planning	3	HRI 103 or industry experience	None
HRI 231	Principles of Event Planning and Management	3	None	None
HRI 257	Catering Management	3	None	None
HRI 290	Coordinated Internship in Hospitality Management – Lodging Management or Food Services Management <b>or</b> HRI 297 – Cooperative Education in Hospitality Management – Lodging Management or Food Services Management <sup>2</sup>	3	Instructor permission	None
Semes	ster Credits	15		
Total	Minimum Credits	28		

<sup>&</sup>lt;sup>1</sup> HRI 196 requires a minimum of 15 hours of on-site training.

<sup>&</sup>lt;sup>2</sup> HRI 290 and HRI 297 require a minimum of 80 hours of work per credit.

# TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: Finance & Facilities Committee

AGENDA ITEM: Routine Financial Statements for Month Ending January 31, 2018

# BACKGROUND:

The routine Local Fund Financial Statements for the month ending January 31, 2018 are presented for review.

### STAFF RECOMMENDATION:

None. This item is for information only.

# STAFF LIAISON:

Phyllis F. Milloy Vice President for Finance PMilloy@tcc.edu 757-822-1064

# TIDEWATER COMMUNITY COLLEGE STUDENT ACTIVITIES BUDGET

July 1, 2017 - January 31, 2018

		Budget 2018		Revenues/ penditures	Encumbrances	V	/ariance	% Realized
Fund Balance 7/1/17			\$	1,104,426				
I. Revenues			<u> </u>					
A. Student Activity Fee	\$	1,104,354	\$	750,909		\$	353,445	68%
B. ID Card Replacements		20,000		10,410			9,590	52%
C. Miscellaneous Revenue		5,000				<b>-</b>	5,000	0%
Total Revenues	\$	1,129,354	\$	761,319		\$	368,035	67%
Total Resources (Revenue & Fund Bal.)			\$	1,865,745				
II. Expenditures								
					1			
A. Chesapeake Campus								
Student Government Association	\$	3,180	\$	150		\$	3,030	5%
Programming		40,070		26,887	4,000		9,183	77%
Student Organizations		11,449		6,088	5,160		201	98%
4. Recreational Sports		1,272	<u> </u>	520		-	752	41%
5. Operating Expenses		1,272		733		-	539	58%
Contingency Fund		6,360		4,785	38	ļ.,	1,537	76%
SubtotalChesapeake Campus	\$	63,603	\$	39,163	\$ 9,198	\$	15,242	76%
B. Norfolk Campus			1		I	1		l
Student Government Association	\$	3,300	\$	575	\$ 120	\$	2,605	21%
2. Programming	Ψ	48,564	Ψ	21.354	10,648	Ψ	16,562	66%
Student Organizations		3,000		1,151	10,010		1,849	38%
Recreational Sports		5,000		2,033	477		2,490	50%
5. Operating Expenses		2,000		2,000	103		1,897	5%
6. Contingency Fund		1,200			100	1	1,200	0%
SubtotalNorfolk Campus	\$	63,064	\$	25,113	\$ 11,348	\$	26,603	58%
	1	00,001	, <del>,</del>		1,5	<u> </u>		3070
C. Portsmouth Campus								
Student Government Association	\$	3,000	\$	549	\$ 1,109	\$	1,342	55%
2. Programming		57,021		16,701	8,061		32,259	43%
Student Organizations		3,500					3,500	0%
Recreational Sports		500					500	0%
<ol><li>Operating Expenses</li></ol>		2,100		293			1,807	14%
Contingency Fund		2,109		480			1,629	23%
SubtotalPortsmouth Campus	\$	68,230	\$	18,023	\$ 9,170	\$	41,037	40%
			1		T			ı
D. Virginia Beach Campus								
Student Government Association	\$	3,500	\$	1,135		\$	2,365	32%
2. Programming		72,199		5,523	305	-	66,371	8%
3. Student Organizations		18,000		500		_	17,500	3%
SubtotalVirginia Beach Campus	\$	93,699	\$	7,158	\$ 305	\$	86,236	8%
E. Student ActivitiesCollege-wide					Π	Τ		1
Visual Arts Center	\$	4,000	\$	1,300	\$ 1,222	\$	1,478	63%
Women's Center	Ψ	5,000	Ψ	2,224	¥ 1,222	Ψ	2,776	44%
Student Federation Council		5,000		4,746			254	95%
College-wide Clubs & Committees		15,000		1,800		1	13,200	12%
Intercultural Learning		20,000		5,537	127	1	14,336	28%
SubtotalStudent ActivitiesCollege-wide	\$	49,000	\$	15,607		\$		35%
								ı
F. Learning Assistance Fund		00.10:	_	40.00-		_	10 :==	1000
1. Chesapeake	\$	38,104	\$	18,629		\$	19,475	49%
2. Norfolk		28,852		12,108		<u> </u>	16,744	42%
3. Portsmouth		32,007		18,673		<u> </u>	13,334	58%
Virginia Beach SubtotalLearning Assistance Fund		107,641		29,152		ļ.	78,489	27%
	\$	206,604		78,562			128,042	38%

		Budget 2018	-	Revenues/ penditures	End	cumbrances	١	/ariance	% Realized	
G. Provosts' Contingency Fund										
1. Chesapeake	\$	11,368	\$	4,508	\$	305	\$	6,555	42%	
2. Norfolk		12,841		2,000				10,841	16%	
3. Portsmouth		10,176		3,349		280		6,547	36%	
Virginia Beach		10,000		500				9,500	5%	
SubtotalProvosts' Contingency Fund	\$	44,385	\$	10,357	\$	585	\$	33,443	25%	
H. Deans' Contingency Fund	I		1				1		1	
Chesapeake	\$	7.289	\$	4.218	\$	15	\$	3.056	58%	
2. Norfolk	Ψ	8,949	Ψ	1,210	Ψ	10	Ψ	8,949	0%	
3. Portsmouth		6,111		2.642		1		3,468	43%	
4. Virginia Beach		15,000		826		45		14,129	6%	
SubtotalDeans' Contingency Fund	\$	37,349	\$	7,686	\$	61	\$	29,602	21%	
I. Student Activities Identification System										
Equipment, Software, and Supplies	\$	47,000	\$	3,448	\$	3,267	\$	40,285	14%	
SubtotalStudent Activities Identification System	\$	47,000	\$	3,448	\$	3,267	\$	40,285	14%	
Total Expenditures	\$	672,934	\$	205,117	\$	35,283	\$	432,534	36%	
·		<u> </u>				•				
III. Transfers										
A. Transfer to Children Contax Dudget	T &	C22 F00	\$	200.002			Φ.	202 545	F00/	
A. Transfer to Student Center Budget SubtotalTransfers	\$ <b>\$</b>	632,508	\$	368,963 <b>368.963</b>	¢		\$ <b>\$</b>	263,545	58% <b>58%</b>	
Suptotal i ransters	\$	632,508	Þ	308,963	\$	-	<b>&gt;</b>	263,545	58%	
Fund Balance 1/31/18			\$	1,291,665						

Approved by the Local College Board on May 11, 2017

AVP-DF 2/13/18

# TIDEWATER COMMUNITY COLLEGE STUDENT ACTIVITIES BUDGET Narrative Justification FY2018

#### I. REVENUES

The revenues for the Student Activities Budget are based on a projection of 15,038 annualized FTES.

- **A.** <u>Student Activity Fee</u> A fee of \$2.55 per credit hour, up to a maximum of 15 credits, is assessed to all students, except those under special arrangement contracts.
- **B.** <u>ID Card Replacements</u> A fee of \$10 is charged for replacement student ID cards. TCC requires all students to carry their TCC ID card while on campus.
- **C.** <u>Miscellaneous Revenue</u> Revenue collected from various events sponsored by students.

#### II. EXPENDITURES

The funding allocated to each campus is based on an 80/20 formula in which 20% of the funds are distributed evenly among the campuses, and the remaining 80% is distributed as follows: Virginia Beach -40%, Chesapeake -20%, Norfolk -20%, and Portsmouth -20%. This formula is applied to all categories of expenditures except Student Activities - College-wide (E) and Student Activities Identification System (I).

#### A-D. <u>Campus-based Student Activities</u>

The campus-based student life office provides holistic programming to include, but not limited to, student government association and campus-based student organizations, engagement, volunteerism, leadership development, publications, recreation, and cultural inclusion that has been approved by student life or appropriate college authorities. Student life professionals are required to use funds to support the needs of the campus student population to promote the future development and vision of student life. The operating expense budget for each campus office is to pay for office supplies, travel, and other miscellaneous expenses. For all budget lines at each of the campuses, adjustments were made to reflect an overall budget reduction of 10% for the fiscal year. This aligns the budget with revenue projections.

- 1. <u>Student Government Association</u> Funding is used for stipends, apparel, programming support, recruitment and retention, office supplies, campus-wide initiatives, and additional support as deemed appropriate and approved by the Director/Co-Director of the Student Center.
- 2. <u>Programming</u> Funding is provided for planned student life programming which includes, but is not limited to, social and cultural events, engagement, enrichment,

- volunteerism, leadership development, speakers, presenters, entertainment, marketing, promotional materials, event support, and apparel.
- 3. <u>Student Organizations</u> Funding is used for leadership development, organization support, conferences, training, speakers, enrichment, honor societies, campus initiatives, community outreach, engagement, honorariums, and recognitions.
- 4. <u>Recreational Sports</u> Funds are used for equipment, recreational upkeep, recreational programming, technology, vendors, training, and other needed items to support recreational sports.
- 5. <u>Operating Expenses</u> Funding is used for office supplies, publications, equipment, equipment upkeep, technology, travel, training, certification, and other miscellaneous expenses.
- 6. <u>Contingency Fund</u> Funding is provided to fund special initiatives that may emerge during the 2017-18 fiscal year.

### E. Student Activities – College-wide

- 1. <u>Visual Arts Center</u> Funds are provided for special art shows, honoraria, publication of student art work magazine "340 High Street," refreshments for openings, and other college-wide activities of the Visual Arts Center. This budget is managed by the Portsmouth Campus.
- 2. <u>Women's Center</u> Funds support college-wide events focused on women's issues. Such topics include health, parenting, career planning for women, leadership skills, domestic violence, self-esteem, Women's History Month events, etc. This budget is managed by the Norfolk Campus.
- 3. <u>Student Federation Council</u> Provides funds for supporting the activities and development of the college-wide Student Federation Council. Expenditures are approved by the Coordinator of Student Leadership Development and Community Engagement and campus student life coordinators. This budget is managed by the Chesapeake Campus.
- 4. <u>College-wide Clubs & Committees</u> Funding is provided to support the endeavors of college-wide clubs and committees. Funding requests of this nature are reviewed for approval by the Student Federation and the Coordinator of Student Leadership Development and Community Engagement. This budget is managed by the Virginia Beach Campus.
- 5. <u>Intercultural Learning</u> Provides funds to support intercultural activities across all campuses (e.g. Hispanic Heritage Month and Black History Month). A reduction in college-wide intercultural activities still allows for event support but keeps the

- programming within budget goals. This budget is managed by the Virginia Beach Campus.
- **F.** <u>Learning Assistance Fund</u> Provides salaries for administrative support, tutors, and supplemental instructors to assist students experiencing academic difficulties and operating funds for tutoring centers on each campus. Funds can be reduced due to hiring lag and use of services by students. To stay within anticipated revenue projections, this budget is reduced by 5% at each campus before adding 3% for projected salary increases.
- **G.** <u>Provosts' Contingency Fund</u> Provides the provosts with funding to support specific campus student activities. Such activities include lecture series, speakers, and special events for current or prospective students, and public information related to such events.
- **H.** <u>Deans' Contingency Fund</u> Provides funding for the campus Deans of Student Services to support student success activities. These include welcoming receptions for various student groups, student and staff recognitions, professional development, travel and other related expenses, campus improvements, meetings with students, staff and student workshops and retreats, and various student retention efforts.
- **I.** Student Activities Identification System These funds are used for supplies and a maintenance agreement for the college-wide student identification system. Funding is also provided for the cost of CBORD software maintenance.
- **III.** <u>Transfers</u> Funds are being transferred to the Student Center budget to cover the costs of campus Student Life and Student ID personnel. An increase of 3% is included to cover projected salary increases.

#### TIDEWATER COMMUNITY COLLEGE INSTITUTIONAL AUXILIARY BUDGET July 1, 2017 - January 31, 2018

		Budget 2018	Revenues/ Expenditures		Encumbrances		Variance	% Realized
Fund Balance 7/1/2017			\$	11,246,373				
I. Revenues	Ι		l		Π	l		
A. Institutional Fee	\$	3,127,644	\$	2,091,506		\$	1,036,138	67%
B. Student Parking Sales	Ψ	110,000	Ψ	39,317		Ψ	70,683	36%
C. Student HRT Pass Sales		133,850		62,047			71,803	46%
Total Revenues	\$	3,371,494	\$	2,192,870		\$	1,178,624	65%
	<del>                                     </del>	0,011,101	_	_,,		<u> </u>	.,,	50,0
Total Resources (Revenue & Fund Bal.)			\$	13,439,243				
,					•			
II. Expenditures								
A. Chesapeake Campus Parking Garage - Debt Service	\$	1,644,100	\$	1,643,526		\$	574	100%
B. Chesapeake Campus Parking Lot - Debt Service		334,250		328,645			5,605	98%
C. Chesapeake Parking Garage Operating Expenses								
1. Personnel		70,074		26,988			43,086	39%
2. Utilities		50,000		6,783			43,217	14%
3. Security		103,302		41,759	61,543			100%
4. General Maintenance		48,500		37,672	10,828			100%
D. College-wide Parking Lot Improvements		250,000		44,936	2,061		203,003	19%
E. Hampton Roads Transit (HRT) Passes		268,500		254,725			13,775	95%
F. Student Parking		132,675		41,476	63,600		27,599	79%
G. Visual Arts Center Parking Lease		82,800		38,160	38,160		6,480	92%
Total Expenditures	\$	2,984,201	\$	2,464,670	\$ 176,192	\$	343,339	88%
Fund Balance 1/31/18			\$	10,974,573				

Approved by the Local College Board on May 11, 2017

AVP-DF 2/13/18

# TIDEWATER COMMUNITY COLLEGE INSTITUTIONAL AUXILIARY BUDGET Narrative Justification FY2018

#### I. REVENUES

The revenues for the Institutional Auxiliary Budget are based on a projection of 15,038 annual FTEs.

- **A.** <u>Institutional Fee</u> A fee assessed to all students up to a maximum of 15 credit hours. The fee is \$6.80 per credit hour for Summer Session 2017 and increases to \$7.30 per credit hour for Fall Semester 2017.
- **B.** <u>Student Parking Sales</u> Revenue from the sale of City of Norfolk parking garage spaces to students on the Norfolk Campus. Student cost is at a reduced rate because the institutional fee subsidizes total cost.
- C. <u>Student HRT Pass Sales</u> Revenue from the sale of HRT passes to students at all campuses. These passes are sold to students at a reduced rate because the institutional fee subsidizes total cost.

#### II. EXPENDITURES

- **A.** Chesapeake Campus Parking Garage Debt Service Funds for the debt service for the Chesapeake Campus Parking Garage. This reflects the fifth year of a 20-year annual debt service payment.
- **B.** Chesapeake Campus Parking Lot Debt Service Funds for the debt service for the Chesapeake Campus parking lot. This reflects the eighth year of a 15-year annual debt service payment.
- **C.** <u>Chesapeake Parking Garage Operating Expenses</u> Funds for general maintenance, preventative maintenance, repair, sweeping, custodial, and the utilities associated with the garage. Provides security staffing Monday through Friday and related security equipment and supervision expenses. The budget includes a 3% projected salary increase.
- **D.** <u>College-wide Parking Lot Improvements</u> Funds to provide parking lot and roadway improvements on three campuses with such facilities.
- **E.** <u>Hampton Roads Transit (HRT) Passes</u> Cost to purchase the GoPass365 from HRT to provide transportation services to students at a discounted rate, including light rail, bus, and ferry.
- **F. Student Parking** Cost of parking for students in City of Norfolk Parking Garage.
- **G. Visual Arts Center Parking Lease** Parking lease for Visual Arts Center students.

# TIDEWATER COMMUNITY COLLEGE STUDENT CENTER BUDGET

July 1, 2017 - January 31, 2018

						0/			
		Budget Revenues/ Encumbrances				s	Variance	%	
		2018	-	xpenditures			Realized		
Fund Balance 7/1/17			\$	20,461,188					
I. Revenues									
A. Auxiliary Capital Fee	\$	8,228,520	\$	5,573,905		5	\$ 2,654,615	68%	
B. Transfer-In from Student Activities Budget		632,508		368,963			263,545	58%	
C. Food Service Commission				29,714			(29,714)		
D. Miscellaneous Revenue		65,000		43,051			21,949	66%	
E. Facility Use Fee		12,000		560			11,440	5%	
Total Revenues	\$	8,938,028	\$	6,016,193	\$ -	•	\$ 2,921,835	67%	
Total Resources (Revenue & Fund Balance)			\$	26,477,381					
II. Expenditures									
A. Bond Debt Service									
Student Center - Norfolk Campus	\$	1,114,188	\$	1,113,893		9	\$ 295	100%	
Student Center - Chesapeake Campus		1,165,853		1,138,461			27,392	98%	
Student Center - Portsmouth Campus		1,084,386		1,095,960			(11,574)	101%	
Student Center - Virginia Beach Campus	1	1,660,921		1,622,509		1	38,412	98%	
SubtotalBond Debt Service	\$	5,025,348	\$	4,970,823	\$ -	9	\$ 54,525	99%	
	1 *	0,020,010	, <del>,</del>	.,0,0.20	1 4		V 0.,620		
B. Norfolk Student Center	T								
1. General Operations									
a. Personnel	\$	495,604	\$	255,093			\$ 240,511	51%	
b. Operating Expenses	Ψ	61,355	Ψ	13,915	22,54		24,899	59%	
SubtotalGeneral Operations	\$	556,959	\$	269,008	· ·	_	\$ 265,410	52%	
SubtotalGeneral Operations	ļΨ	330,333	Ψ	209,000	φ 22,34	'   '	p 200,410	J2 /0	
2. Equility Operations	T								
2. Facility Operations	Φ.	220, 420	r.	110 717			100 702	F 40/	
a. Personnel	\$	220,420	\$	119,717		- 1	\$ 100,703	54%	
b. Utilities		97,000		62,524	50.00	_	34,476	64%	
c. Security		108,203		57,383	50,62		199	100%	
d. Custodial	-	30,000		14,337	3,91		11,746	61%	
e. General Maintenance	-	90,000		49,330	24,89	1	15,779	82%	
f. Insurance		5,492		5,346			146	97%	
g. Network & Telecommunications	-	78,459		45,768			32,691	58%	
SubtotalFacility Operations	\$	629,574	\$	354,405	\$ 79,42	9   \$	\$ 195,740	69%	
	1		ı		1				
3. Food Services	<u> </u>					-			
a. Equipment Mtce. & Replacement	\$	12,980		11,966		_	. , ,	136%	
SubtotalFood Services	\$	12,980	\$	11,966	\$ 5,74	B   \$	\$ (4,734)	136%	
	1		1		ı				
SubtotalNorfolk Student Center	\$	1,199,513	\$	635,379	\$ 107,71	B   \$	\$ 456,416	62%	
	1		1		ı				
C. Chesapeake Student Center	1					-			
1. General Operations	1					_	_		
a. Personnel	\$	474,427	\$	309,457			\$ 164,970	65%	
b. Operating Expenses		104,434		16,741	14,70	3	72,990	30%	
SubtotalGeneral Operations	\$	578,861	\$	326,198	\$ 14,70	3   \$	237,960	59%	
					1				
2. Facility Operations									
a. Personnel	\$	230,300	\$	113,794		9	116,506	49%	
b. Utilities		102,000		63,898			38,102	63%	
c. Security		86,120		29,171	28,87	7	28,072	67%	
Access Control		152,000		16,527	16,36	1	119,112	22%	
d. Custodial		30,000	L	11,433	6,54	4	12,023	60%	
e. General Maintenance		90,000		41,506	40,25	2	8,242	91%	
f. Insurance		6,029		5,868			161	97%	
g. Network & Telecommunications		68,396		39,898			28,498	58%	
SubtotalFacility Operations	\$	764,845	\$	322,095	\$ 92,03	4 \$		54%	
	<u> </u>	,- ,-	<u> </u>	,		`	, -		

	Budget Revenues/ 2018 Expenditures Encumbrance		cumbrances		Variance	% Realized			
			ı		I		<u> </u>		
3. Food Services		0.000	Φ.	7.005	Φ.	0.007	Φ.	(0.050)	4000
a. Equipment Mtce. & Replacement	\$	8,000	\$	7,825	\$	3,227	\$	(3,052)	1389
SubtotalFood Services	\$	8,000	\$	7,825	\$	3,227	\$	(3,052)	138
SubtotalChesapeake Student Center	\$	1,351,706	\$	656,118	\$	109,964	\$	585,624	579
D. Portsmouth Student Center	工								
1. General Operations									
a. Personnel	\$	491,025	\$	264,481			\$	226,544	549
<ul> <li>b. Operating Expenses</li> </ul>		59,413		17,955		9,987		31,471	479
SubtotalGeneral Operations	\$	550,438	\$	282,436	\$	9,987	\$	258,015	539
2. Facility Operations	$\top$							T	
a. Personnel	\$	228,660	\$	111,146			\$	117,514	499
b. Utilities		120,000	Ť	63,633			Ť	56.367	539
c. Security		154,246		80,618		73,255		373	100
d. Custodial	_	30,000		8,421		10,847		10,732	64
e. General Maintenance	_	90,000		24,431		19,900		45.669	499
f. Insurance	$\rightarrow$	5,906		5,748		13,300		158	979
g. Network & Telecommunications		81,626		47,615				34,011	58°
SubtotalFacility Operations	\$	710,438	\$	341,612	\$	104,002	\$	264,824	63
SubtotalFacility Operations	1.9	7 10,436	Þ	341,012	P	104,002	Þ	204,024	03
3. Food Services	1								
a. Equipment Mtce. & Replacement	\$	12,980	\$	10,136	_	9,874	_	(7,030)	154
SubtotalFood Services	\$	12,980	\$	10,136	\$	9,874	\$	(7,030)	1549
subtotalPortsmouth Student Center	\$	1,273,856	\$	634,184	\$	123,863	\$	515,809	60°
E. Virginia Beach Student Center							П	T	
9	_								
1. General Operations		011=0	•				•	221 =21	=
a. Personnel	\$	644,753	\$	323,032		4.040	\$	321,721	509
b. Operating Expenses	-	67,969	_	37,633		4,840	_	25,496	629
SubtotalGeneral Operations	\$	712,722	\$	360,665	\$	4,840	\$	347,217	519
2. Facility Operations	$\Box$								
a. Personnel	\$	334,750	\$	161,077			\$	173,673	489
b. Utilities		162,000		20,484				141,516	139
c. Security		87,202		42,851		43,450		901	999
d. Custodial		50,000		15,832		10,908		23,260	539
e. General Maintenance		140,000		25,247		28,361		86,392	38
f. Insurance		8,865		8,628				237	97'
g. Network & Telecommunications		84,659		49,384				35,275	589
SubtotalFacility Operations	\$	867,476	\$	323,503	\$	82,719	\$	461,254	47
3. Food Services			ı		I		<u> </u>		
	-	12.000	¢	16 277	ď	7 265	ď	(10,842)	104
a. Equipment Mtce. & Replacement	\$	12,900		16,377	\$	7,365			1849
SubtotalFood Services	\$	12,900	\$	16,377	\$	7,365	\$	(10,842)	184
ubtotalVirginia Beach Student Center	\$	1,593,098	\$	700,545	\$	94,924	\$	797,629	509
	\$	10,443,521	\$	7,597,049	\$	436,469	\$	2,410,003	779
otal Expenditures				, ,	, ,			, ,	
otal Expenditures					1		1	- II	
otal Expenditures  II. Capital Maintenance Reserve	\$	1,000,000	\$	1,000,000			\$	- [	1009

# TIDEWATER COMMUNITY COLLEGE STUDENT CENTER BUDGET Narrative Justification FY2018

#### I. REVENUES

The revenues for the Student Center Budget are based on a projection of 15,038 annualized FTEs.

- **A.** <u>Auxiliary Capital Fee</u> A fee of \$19 per credit hour is assessed to all students up to a maximum of 15 credit hours.
- **B.** <u>Transfer-In from Student Activities Budget</u> This transfer reflects the funding of positions from the Student Activities budget and includes an increase of 3% for projected salary increases.
- **C.** <u>Food Service Commission</u> The college is currently negotiating a new food service contract with the expectation of receiving a commission on sales.
- **D.** <u>Miscellaneous Revenue</u> Revenue generated from rental of student center facilities and other activities at the student centers. The General Operations Operating Expenses for each campus have been increased based on the estimated miscellaneous revenue for the respective campuses.
- **E.** <u>Facility Use Fee</u> The college will charge a fee of up to \$105 annually for employee use of the fitness centers at the Student Centers.

#### II. EXPENDITURES

**A.** <u>Bond Debt Service</u> – Principal and interest payments due on VCBA Pooled Bonds used to finance the student centers.

#### B-E. Norfolk, Chesapeake, Portsmouth, & Virginia Beach Student Centers –

#### 1. General Operations

- **a.** <u>Personnel</u> Staffing costs for Norfolk, Portsmouth, Chesapeake, and Virginia Beach Student Centers, including costs for Student Life personnel and student identification personnel. These budgets have been adjusted to reflect reduced revenue projections and a projected 3% salary increase.
- **b.** <u>Operating Expenses</u> Funding for general operating expenses such as office supplies, travel, professional development, equipment repairs, etc. These budgets have been decreased to reflect reduced revenue projections.

#### 2. Facility Operations

- **a.** <u>Personnel</u> Staffing costs for the facilities maintenance and custodial areas. The budget includes 3% for projected salary increases.
- **b.** <u>Utilities</u> Utilities services for the student centers. Utilities include electrical, natural gas, water, and sewer.
- **c.** <u>Security</u> Unarmed security services for the student centers. The services are provided under the college's security contract. Additional coverage is provided for special events, and officers assigned elsewhere on campus are available to respond to situations, if necessary.
- **d.** <u>Custodial</u> Consumable materials for housecleaning and trash and garbage disposal services for the student centers.
- **e.** <u>General Maintenance</u> Consumable materials and contract services to maintain the student centers' mechanical, electrical, and other building systems.
- **f.** <u>Insurance</u> Estimated cost of insurance for the student centers.
- **g.** <u>Network & Telecommunications</u> Estimated cost of ongoing network and telecommunications support for the student centers.
- **3.** <u>Food Services</u> Cost of maintenance, repair, and replacement of food service equipment.
- **III.** Capital Maintenance Reserve Funds approximating 2% of the cost of the student center buildings will be transferred to a maintenance reserve account to fund future costs.

#### TIDEWATER COMMUNITY COLLEGE AUXILIARY SERVICES BUDGET July 1, 2017 - January 31, 2018

		Budget 2018		Revenues/ cpenditures	Encur	nbrances	١	/ariance	% Realized
Fund Balance 7/1/2017			\$	8,866,857					
I. Revenues									
A. Bookstore	\$	1,450,000	\$	709,621			\$	740,379	49%
B. Vending									
Exclusive Beverage Contract		71,000		42,307				28,693	60%
2. Vending - CRH		44,385		22,469				21,916	51%
C. Food Service - Joint-Use Library									
D. Municipal Support		24,000		18,000				6,000	75%
E. Interest Earnings		300,000		192,500				107,500	64%
F. Miscellaneous Revenue		10,000		7,248				2,752	72%
Total Revenues	\$	1,899,385	\$	992,145	\$	-	\$	907,240	52%
	1				I		1		
Total Resources (Revenue & Fund Bal.)			\$	9,859,002					
II. Expenditures									
A. Operating Expenses									
Banking Costs	\$	6,000	\$	2,488	\$	3,512	\$	-	100%
Miscellaneous Expenses		1,000		1,219		586		(805)	181%
Subtotal - Operating Expenses	\$	7,000	\$	3,707	\$	4,098	\$	(805)	112%
	1				ı				
B. Faculty/Staff Parking	\$	406,000	\$	198,364		207,636	\$	-	100%
C. College Community Events	\$	15,000	\$	1,650	\$	173	\$	13,177	12%
D. Financial Aid Adjustments	\$	14,000	\$	(23,600)			\$	37,600	-169%
	ı		1		1		1		
E. Auxiliary Service Operations									
1. Personnel	\$	267,366	\$	152,418			\$	114,948	57%
2. General Operating Costs		15,000		3,240				11,760	22%
3. Equipment/Software/Installation		43,500		448		215		42,837	2%
4. StormCard Marketing		20,000		1,750				18,250	9%
5. Child Care Subsidy		150,000		91,160				58,840	61%
6. Consultant Fees	-	50,000	•	040.040	•	045	•	50,000	0%
Subtotal - Auxiliary Service Operations	\$	545,866	\$	249,016	\$	215	\$	296,635	46%
F. Community Support	T								
College Board	\$	2,500					\$	2,500	0%
2. President	Ψ	27,000		3,696		3,656	Ψ	19,648	27%
Vice Presidents and Directors		21,000		0,000		0,000		10,040	21 /0
a. Exec. Vice President for Academic & Student	1								
Affairs & Chief Academic Officer		6,000		3,352		528		2,120	65%
b. Vice President for Finance		6,000		3,584		523		1,893	68%
c. Vice President for Information Systems	1	6,000		1,159		528		4,313	28%
d. Vice President for Institutional Advancement &	1	5,000		.,100		323		.,510	2070
Executive Director of TCC Educational Foundation	1	6,000		59		19		5,922	1%
e. Vice President for Workforce Services		6,000		1,275		1,497		3,228	46%
f. Executive Director of TCC Real Estate Foundation/		-,,,,,		.,		.,		-,	
Chief Operating Officer for Facilities & Public Safety	1	6,000		1,181		395		4,424	26%
g. Director of Institutional Effectiveness		6,000		96				5,904	2%
Campus Provosts	1	-,0						-,	270
a. Chesapeake	1	6,000		2,427		93		3,480	42%
b. Norfolk	1	6,000		173				5,828	3%
c. Portsmouth	1	6,000		1,683		624		3,693	38%
d. Virginia Beach		12,000		3,921		402		7,677	36%
5. Community Outreach	1	27,000		13,568		.02		13,432	50%
6. Contingencies	1	3,500		-,5				3,500	0%
Subtotal - Community Support	\$	132,000	\$	36,174	\$	8,265	\$	87,562	34%

		Budget 2018		Revenues/ openditures	Encumbrances		Variance		% Realized
					1				
G. Deans' Discretionary Aid Fund									
1. Chesapeake	\$	5,000	\$	1,975	\$	156	\$	2,869	43%
2. Norfolk		5,000		(499)		2,975		2,524	50%
3. Portsmouth		5,000		2,060				2,940	41%
4. Virginia Beach		10,000		(466)				10,466	-5%
Subtotal - Deans' Discretionary Aid Fund	\$	25,000	\$	3,070	\$	3,131	\$	18,799	25%
Subtotal- Expenditures	\$	1,144,866	\$	468,381	\$	223,518	\$	452,968	60%
			ı		1		ı	T	
III. Student Financial Assistance									
A. TCC Scholarships & Awards									
Art Scholarships	\$	15,000	\$	9,000			\$	6,000	60%
Student Study Abroad Scholarships		15,500						15,500	0%
Culinary Match Program		3,000		375				2,625	13%
Martin Luther King Scholarship		5,364						5,364	0%
<ol><li>Military Scholarships</li></ol>		26,820		6,882				19,938	26%
6. ROTC Scholarships		13,014						13,014	0%
7. High School Scholarships									
a. Chesapeake		75,096		33,504				41,592	45%
LaVonne P. Ellis Scholarship		10,728						10,728	0%
b. Norfolk		53,640		23,362				30,278	44%
John T. Kavanaugh Scholarship		10,728						10,728	0%
c. Portsmouth		21,456		15,126				6,330	70%
Lee B. Armistead Scholarship		10,728						10,728	0%
d. Suffolk (Northern)		10,728						10,728	0%
e. Virginia Beach		96,552		54,137				42,415	56%
1 . Stanley Waranch Scholarship		10,728						10,728	0%
2. Dorcas T. Helfant-Browning Scholarship		10,728						10,728	0%
3. Thomas H. Wilson Scholarship		10,728						10,728	0%
Subtotal - TCC Scholarships & Awards	\$	400,538	\$	142,386	\$	-	\$	258,152	36%
Total Expenditures & Student Financial Assistance	\$	1,545,404	\$	610,767	\$	223,518	\$	711,120	54%
Fund Balance 1/31/18			\$	9,248,236					
Approved by the Local College Board on May 11, 2017	•								AVP-DF 2/13/18

Approved by the Local College Board on  $\overline{\text{May 11, 2017}}$ 

AVP-DF 2/13/18

#### TIDEWATER COMMUNITY COLLEGE AUXILIARY SERVICES BUDGET Narrative Justification FY2018

#### I. REVENUES

- **A.** <u>Bookstore</u> Anticipated sales commissions from the Barnes & Noble bookstores operated at MacArthur Mall and the Virginia Beach Campus.
- **B.** <u>Vending</u> Commissions from vending sales at all four campuses and the District Office. The college has an exclusive beverage contract with Coke and a food vending contract with CRH Catering. Also includes funds for sponsorship/marketing.
- **C.** <u>Food Service Joint-Use Library</u> The college has a new food service contract with Elite Management Group which is operational at the Joint-Use Library in Virginia Beach.
- **D.** <u>Municipal Support</u> Contributions from the cities of Chesapeake, Norfolk, Virginia Beach, and Portsmouth.
- **E.** <u>Interest Earnings</u> Earnings on investments.
- **F.** <u>Miscellaneous Revenue</u> Miscellaneous income from expired StormCard plans and other miscellaneous receipts.

#### II. EXPENDITURES

- **A.** <u>Operating Expenses</u> Cost of bank fees, check stock, credit card fees, miscellaneous service fees, etc.
- **B.** Faculty/Staff Parking Cost of faculty/staff parking in Norfolk including parking for adjunct faculty and visitors.
- **C.** <u>College Community Events</u> Funds to sponsor events to enhance the spirit of community among the college's faculty and staff.
- **D.** <u>Financial Aid Adjustments</u> Funding for financial aid adjustments resulting from administrative errors or similar circumstances.

#### **E.** Auxiliary Service Operations

- 1. <u>Personnel</u> Salaries and benefits for the college's Auxiliary Services personnel. The request includes the elimination of one full-time position in exchange for a wage position, and a projected 3% salary increase
- 2. <u>General Operating Costs</u> Funds for training, office supplies, travel, and other miscellaneous expenses for the Auxiliary Services personnel.

- 3. <u>Equipment/Software/Installation</u> Funds to support the college's StormCard system. Funds are included for equipment, software, and installation of data lines.
- 4. <u>StormCard Marketing</u> The college receives funds each year for promotional use as part of the Coke contract.
- 5. <u>Child Care Subsidy</u> Estimated operational subsidy to continue offering child care at each of the campuses.
- 6. <u>Consultant Fees</u> The college plans to integrate the Student Information System portion of the financial aid application at the Barnes & Noble registers. The budget is for consultant fees for this project.

#### F. Community Support

- 1. <u>College Board</u> Funds for expenses of the Board meetings and other Board related expenses.
- 2., 3., & 4. President, Vice Presidents, Campus Provosts, & Directors Discretionary funds for hosting college-wide and/or required regional meetings for various administrators and ad hoc committees; luncheon and dinner meetings with various city and business officials; purchase of refreshments for meetings hosted at TCC; special events honoring employees; memberships in local and regional organizations to promote the college; and purchase of flowers for sympathy or congratulations.
- 5. <u>Community Outreach</u> Cost of attending functions sponsored by various civic organizations, sponsorships, and other community outreach activities.
- 6. Contingencies Unanticipated obligations of the Board.
- **G.** <u>Deans' Discretionary Aid Fund</u> Funds to assist students with emergency financial needs to enable them to attend classes at Tidewater Community College. The need must relate to the student's cost of attendance at the college.

#### III. STUDENT FINANCIAL ASSISTANCE

#### A. TCC Scholarships & Awards

- 1. <u>Art Scholarships</u> Awards to students with outstanding portfolios for study in fine arts, graphic design, or photography at TCC's Visual Arts Center. Fifteen \$1,000 scholarships are available.
- 2. <u>Student Study Abroad Scholarships</u> Awards to foreign language students on a competitive basis.
- 3. <u>Culinary Match Program</u> Matching funds for Culinary Scholarships donated to the college.
- 4. <u>Martin Luther King Scholarship</u> An award to a student who exemplifies the values of Dr. Martin Luther King. Recognition is given at the college's annual Dr. Martin Luther King Dinner.

- 5. <u>Military Scholarships</u> Awards to dependents of servicepersons from each branch of the military.
- 6. <u>ROTC Scholarships</u> Awards to TCC students participating in the college's ROTC program through Old Dominion University and Norfolk State University.
- 7. <u>High School Scholarships</u> Awards to an outstanding high school senior in each of the public high schools in the cities of Chesapeake, Norfolk, Portsmouth, Northern Suffolk, and Virginia Beach. Additional scholarships are included for the Advanced Technology Center in Virginia Beach, and the Norfolk and Chesapeake Technology Centers. The awards are for tuition and fees for the first and second years of attendance at TCC.

The Stanley Waranch Scholarship will be awarded annually to a Virginia Beach high school graduate of the Advanced Technology Center. The Local College Board named the scholarship in honor of Mr. Waranch on June 26, 2003 for his dedication and exemplary service to Tidewater Community College and those it serves.

The John T. Kavanaugh Scholarship will be awarded annually to a Norfolk high school graduate who has participated in the Navy Junior Reserve Officer Training Corps program. The Local College Board named the scholarship in honor of Mr. Kavanaugh on June 25, 2009 for his dedication and exemplary service to Tidewater Community College and those it serves.

The Dorcas T. Helfant-Browning Scholarship will be awarded annually to a Virginia Beach high school graduate. The Local College Board named the scholarship in honor of Ms. Helfant-Browning on June 25, 2009 for her dedication and exemplary service to Tidewater Community College and those it serves.

The LaVonne P. Ellis Scholarship will be awarded annually to a Chesapeake high school graduate. The Local College Board named the scholarship in honor of Ms. Ellis on June 26, 2012 for her dedication and exemplary service to Tidewater Community College and those it serves.

The Thomas H. Wilson Scholarship will be awarded annually to a Virginia Beach high school graduate. The Local College Board named the scholarship in honor of Mr. Wilson on September 10, 2013 for his dedication and exemplary service to Tidewater Community College and those it serves.

The Lee B. Armistead Scholarship will be awarded annually to a Portsmouth high school graduate. The Local College Board named the scholarship in honor of Dr. Armistead on May 10, 2016 for his dedication and exemplary service to Tidewater Community College and those it serves.

#### TIDEWATER COMMUNITY COLLEGE LOCAL INVESTMENTS 2013 - 2018

LOCALITIES	FY2018	FY2017	FY2016	FY2015	FY2014	FY2013
PORTSMOUTH:						
LOCAL BOARD (Operating)	6,000	6,000	5,400	6,000		
TOTAL-PORTSMOUTH	\$ 6,000	\$ 6,000	\$ 5,400	\$ 6,000	\$ -	\$ -
VIRGINIA BEACH:						
JOINT-USE LIBRARY <sup>1</sup>						550,000
LOCAL BOARD (Operating)	6,000	5,100	5,100	5,100	5,100	5,100
TOTAL-VIRGINIA BEACH	\$ 6,000	\$ 5,100	\$ 5,100	\$ 5,100	\$ 5,100	\$ 555,100
CHESAPEAKE:						
TECHNOLOGY	60,500	60,500	60,500	60,500	60,500	60,500
LOCAL BOARD (Operating)	6,000	6,000	6,000	6,000	6,000	6,000
TOTAL-CHESAPEAKE	\$ 66,500	\$ 66,500	\$ 66,500	\$ 66,500	\$ 66,500	\$ 66,500
NORFOLK:						
LOCAL BOARD (Operating)	6,000	6,000	6,000	6,000	6,000	6,000
TOTAL-NORFOLK	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000
TOTAL	\$ 84,500	\$ 83,600	\$ 83,000	\$ 83,600	\$ 77,600	\$ 627,600

AVP-DF 2/13/18

#### Notes:

<sup>&</sup>lt;sup>1</sup> City of Virginia Beach's share of design, site development, and construction costs of the Joint-Use Library. Does not include the City's share of the cost of furniture and equipment (\$1.2 million).

#### TIDEWATER COMMUNITY COLLEGE LOCAL CONTRIBUTIONS AS OF JANUARY 31, 2018

LOCALITIES	PL	EDGED	RE	CEIVED	BA	LANCE
PORTSMOUTH:						
LOCAL BOARD (Operating)		6,000		6,000		
TOTAL-PORTSMOUTH	\$	6,000	\$	6,000		
VIRGINIA BEACH:						
LOCAL BOARD (Operating)		6,000				6,000
TOTAL-VIRGINIA BEACH	\$	6,000			\$	6,000
CHESAPEAKE:	1					
TECHNOLOGY		60,500		60,500		
LOCAL BOARD (Operating)		6,000		6,000		
TOTAL-CHESAPEAKE	\$	66,500	\$	66,500		
NORFOLK:						
LOCAL BOARD (Operating)		6,000		6,000		
TOTAL-NORFOLK	\$	6,000	\$	6,000		
TOTAL	\$	84,500	\$	78,500	\$	6,000

AVP-DF 2/13/18

# TIDEWATER COMMUNITY COLLEGE INVESTMENTS 2017-18 STATEMENT OF EARNINGS

	BALANCE	AVERAGE YIELD	INTEREST		
	INVESTED	All Investments	2017-2018		
07/31/17	\$ 39,985,487	0.85%	\$ 28,166		
08/31/17	\$ 40,012,603	0.77%	\$ 25,589		
09/30/17	\$ 40,461,167	0.78%	\$ 26,381		
10/31/17	\$ 42,924,158	1.22%	\$ 43,541		
11/30/17	\$ 42,922,864	0.81%	\$ 28,799		
12/31/17	\$ 43,256,603	0.98%	\$ 35,220		
01/31/18	\$ 41,979,167	1.30%	\$ 45,375		
02/28/18					
03/31/18					
04/30/18					
05/31/18					
06/30/18					
TOTAL			\$ 233,071		

Note 1

AVP-DF 2/13/18

#### Detail:

Investment Category	Average Yield	Balance
Towne Bank - Repurchase Agreements	1.46%	\$ 4,542,365
Towne Bank - Raymond James	1.24%	\$ 36,515,648
Commonwealth - LGIP	1.46%	\$ 921,154
Total		\$ 41,979,167

Note 2

Note 1 - The investment earnings are reported based on statements received from the financial institution and may vary from the college's financial records due to timing differences that result from when the statements are actually received.

Note 2 - Actual interest rates on Raymond James CDs range from 0.7% to 1.6%, and payment frequency varies from monthly to annually.

## TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: Finance & Facilities Committee

AGENDA ITEM: Mid-Year Report on 2017-18 State Operating Budget

#### BACKGROUND:

The Commonwealth of Virginia operates on a July – June fiscal year. The college's 2017-18 State Operating Budget was presented at the September 12, 2017 meeting; the Mid-Year report provides an update on the budget.

#### STAFF RECOMMENDATION:

None. This item is for information only.

#### STAFF LIAISON:

Phyllis F. Milloy Vice President for Finance PMilloy@tcc.edu 757-822-1064

#### TIDEWATER COMMUNITY COLLEGE **2017-18 STATE OPERATING BUDGET MID-YEAR REPORT**

REVENUES	2017-18	Adjustments	Adjusted 17-18
BASE BUDGET	118,143,021	-	118,143,021
TUITION REVENUE ADJUSTMENT/ENROLLMENT/OTHER	1,154,253		1,154,253
WORKFORCE SOLUTIONS	2,700,000		2,700,000
ANTICIPATED ADDITIONAL APPROPRIATION	1,582,637		1,582,637
TOTAL REVENUES EXPECTED	123,579,911		123,579,911
EXPENDITURES - PERSONNEL SERVICES			
PERSONNEL SERVICES			
TEACHING FACULTY	21,793,726		21,793,726
ADMINISTRATIVE & PROFESSIONAL FACULTY	10,083,920		10,083,920
CLASSIFIED	24,295,295		24,295,295
ADJUNCT/OVERLOAD/SUMMER PAY	15,600,000		15,600,000
WAGE EMPLOYEES	8,160,898	(1,567,876)	6,593,022 N
WORKFORCE SOLUTIONS	1,807,140		1,807,140
REALLOCATION, SICK/ANNUAL LEAVE	400,000		400,000
FRINGES	26,050,000	(650,000)	25,400,000 N
VACANCY	(3,500,000)	(2,889,779)	(6,389,779) N
TOTAL PERSONNEL SERVICES	104,690,979	(5,107,655)	99,583,324
EXPENDITURES - OPERATING			
CHESAPEAKE CAMPUS	334,788	(113,675)	221,113 N
REGIONAL AUTOMOTIVE CENTER	31,200	(333)	30,867 N
NORFOLK CAMPUS	325,179	(133,248)	191,931 N
PORTSMOUTH CAMPUS	345,272	(35,627)	309,645 N
BEAZLEY SCHOOL OF NURSING	95,700	(42,108)	53,592 N
VISUAL ARTS CENTER	55,000	(40,000)	15,000 N
VIRGINIA BEACH CAMPUS	498,880	(192,703)	306,177 N
ADVANCED TECHNOLOGY CENTER	465,831		465,831
REGIONAL HEALTH PROFESSIONS CENTER	267,900	(20,855)	247,045 N
CENTER FOR MILITARY EDUCATION	150,000		150,000
ROPER CENTER	200,000		200,000
CAMPUS AND CENTER TOTALS	2,769,750	(578,549)	2,191,201
OTHER OPERATING			
WORKFORCE SOLUTIONS	776,141		776,141
DUAL ENROLLMENT	1,053,000		1,053,000
FACILITIES MANAGEMENT	7,421,282	(1,314,344)	6,106,938 N
FIXED COSTS	4,291,487	(588,452)	3,703,035 N
GENERAL ADMINISTRATION	475,966	(147,552)	328,414 N
INFORMATION SYSTEMS	3,978,030	(853,000)	3,125,030 N
INSTITUTIONAL ADVANCEMENT	2,012,608		2,012,608
LEARNING RESOURCES	462,482		462,482
PROFESSIONAL DEVELOPMENT	348,500		348,500
SAFETY & SECURITY	2,700,000	322,927	3,022,927 N
VCCS SHARED SERVICES	500,000		500,000
OTHER OPERATING TOTAL	24,019,496	(2,580,421)	21,439,075
TOTAL BUDGETED EXPENDITURES	131,480,225	(8,266,625)	123,213,600
BUDGET REDUCTIONS	(8,500,000)		
BALANCE - CONTINGENCY RESERVE	599,686		366,311

- Notes:
  1. Reflects reductions in Wage budgets.
- Reflects reduction in Fringe budgets due to increased vacancy savings and reduced wage budgets.
   Reflects reductions due to the hiring freeze and employee lay-offs.
- 4. Reflects reductions in operating budgets.
- 5. Reflects additional costs incurred for Security.

## TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: Finance & Facilities Committee

AGENDA ITEM: Norfolk Campus Master Plan

#### BACKGROUND:

This item requests College Board endorsement of the Norfolk Campus Master Plan for approval by the State Board for Community Colleges.

The Norfolk Campus was developed as a partnership with the City of Norfolk through the Norfolk Redevelopment and Housing Authority (NRHA). A capital lease is in place for the first four buildings of the campus – the Andrews, Martin, and Walker buildings and the Roper Performing Arts Center – the lease term expires June 30, 2020 at which time the buildings and associated land will convey to the State Board for Community Colleges. The Norfolk Campus Student Center was funded with TCC student fees and constructed by the state on land provided by NRHA.

The Norfolk Campus has not previously had a master plan.

#### DISCUSSION:

The purpose of the Norfolk Campus Master Plan is to create a roadmap for growth into the foreseeable future. It will inform development of the college's 6-year capital outlay plan consistent with the TCC strategic plan. The plan was approved by the College Board at its November 2015 meeting. The VCCS rejected the plan based on current known changes to the Library and Culinary programs and requested that it be edited to reflect these new changes. During the re-write, the State Board initiated a new requirement that all Master Plans must include a section on the MS4 program (storm water management).

The first plan submission also substantiated a space deficit for the campus based on 2015 enrollments that generated a requirement for an additional building in the near term and one more building in the long term based on projected enrollment growth over the next ten years. The revised plan recommends no new buildings. The campus will be able to

provide additional science classrooms and labs in the Walker Building after Culinary moves out to the new building in Norfolk.

The plan also provides suggestions for enhancing accessibility for those with physical challenges on the Norfolk Campus. It recommends several initiatives to improve the campus's identity. And the plan identifies approaches that can be employed to meet storm water goals for urbanized areas.

#### STAFF RECOMMENDATION:

That the College Board approve the master plan for the Norfolk Campus, as amended, for subsequent approval by the State Board for Community Colleges.

#### STAFF LIAISON:

Matthew J. Baumgarten
Chief Operating Officer, Facilities and Public Safety
<a href="mailto:mbaumgarten@tcc.edu">mbaumgarten@tcc.edu</a>
757-822-1780

## TIDEWATER COMMUNITY COLLEGE BOARD AGENDA ITEM

MEETING: March 13, 2018

COMMITTEE: N/A – President's Report

AGENDA ITEM: Proposed 2018 Emeritus Appointments

#### BACKGROUND:

The college has had a formal emeritus program for recognizing those retired or retiring employees whose individual service and contributions have been particularly meritorious and significant over the course of their careers since 2002. The following rights and privileges accompany such appointments.

- 1. Listing in the faculty and staff section of the *Tidewater Community College Catalog*, with identification as professor emeritus.
- 2. The option to participate in the academic procession at commencement exercises and other such official college events, marching at the head of the faculty. (This is not applicable to Classified Staff)
- 3. Full use of the facilities of the college's learning resources centers.
- 4. Employee parking privileges.
- 5. College ID card.
- A standing invitation to attend special events, concerts, presentations, or lectures sponsored by the college, as well as to participate in college intramural and recreational programs.
- 7. The employee discount at the college bookstores.
- 8. A college e-mail account.

#### DISCUSSION:

Nominations for emeritus status are submitted by members of the college community and are reviewed by ad hoc committees comprised of long-serving employees representing a cross-section of the college. After reviewing the nominations received, the committees recommended individuals to the President who, in turn, reviews the nominations and makes a recommendation to the College Board for approval of appointment of individuals to emeritus status.

College Board Agenda Item Proposed 2018 Emeritus Appointments Page 2 of 2

#### STAFF RECOMMENDATION:

That the College Board approve the appointment of the following individuals to emeritus status and the issuance of the attached resolutions.

Teaching Faculty:

Debra K. Benham, Professor of Information Systems Technology

Administrative and Professional Faculty:

Robert C. Noyes, Counselor

James E. Perkinson, Dean of Business, Information Technology and Public Services

#### STAFF LIAISON:

Sarah E. (Beth) Lunde Associate Vice President for Human Resources <u>blunde@tcc.edu</u> 822-1711



### Resolution

**Whereas**, Debra K. Benham joined the faculty of Tidewater Community College as a professor of Information Systems Technology at the Virginia Beach Campus in 1980; and

**Bhereas**, Debra K. Benham quickly and efficiently developed the Word Processing Curriculum, a critically needed program, and, together with a colleague, demonstrated initiative and prescience by creating the Web Development Specialist Program at the Virginia Beach Campus and lent her expertise as Web Development Specialist Program Lead, to help ensure the success of the program; and

**Whereas**, Debra K. Benham demonstrated consistent attention to developments in her field through her ongoing certifications as a Certified Internet Web professional and a Microsoft Office Systems professional; and

**Bhereas**, Debra K. Benham was recognized for her exemplary efforts with TCC's Faculty Meritorious Recognition four times and the Faculty Special Achievement Award in 2012; and

**Bhereas**, Debra K. Benham has shared her considerable expertise with the community by utilizing classroom projects to provide no-cost web design for over thirty local small businesses and non-profit organizations, including the Susan G. Komen Foundation, Area 29 Special Olympics, and Computers for Student Success; and

**Whereas**, Debra K. Benham's service and contributions to Tidewater Community College have been particularly meritorious and significant; and

**Whereas**, Debra K. Benham retired from college service on June 1, 2017:

Dow, Therefore, Be It Resolved that the Tidewater Community College Board and the President of the College, on behalf of the faculty, staff, and students, express their gratitude and appreciation to Debra K. Benham for her thirty-seven years of commitment and dedication; and

Be It Further Resolved that the Tidewater Community College Board, by virtue of the authority vested in it by the State Board for Community Colleges, hereby confers upon Debra K. Benham the status of Professor Emeritus with all the attendant rights and privileges per the college's policy for such appointments; and

Be It Further Resolved th	nat a copy of this	resolution be given to Debra K. Benham with our
		, 2018, and that the resolution be recorded in the
meeting minutes of the Tidewate	r Community Co	ollege Board.

Terri N. Thompson Edna V. Baehre-Kolovani, Ph.D. Chair, College Board



### Resolution

**Thereas**, Robert C. Noyes joined the staff of Tidewater Community College as the Coordinator of Veterans Affairs at the Frederick Campus in 1975 and, in 1977, transferred to the student services staff as a Professional Counselor; and

**Exercise**, Robert C. Noyes demonstrated initiative and dedication to the mission of the college though his service on the Campus Faculty Senate from September 1990 through June 2014; and

**Hirreas**, Robert C. Noyes, as an advisor, greatly assisted the Portsmouth Campus Phi Theta Kappa Honor Society Chapter from 2001 through 2014, raising the chapter's status to the highest level of Phi Theta Kappa recognition, resulting in his receiving the Paragon Award for outstanding chapter advising; and

**Hitteas**, Robert C. Noyes provided crucial academic advising during the transition to the current Student Information System, guiding the college on the advisory portion of the new system; and

**Dhereas**, Robert C. Noyes' service and contributions to Tidewater Community College have been particularly meritorious and significant; and

Whereas, Robert C. Noyes retired from college service on January 1, 2018:

**Dow, Therefore, Be It Resolved** that the Tidewater Community College Board and the President of the College, on behalf of the faculty, staff, and students, express their gratitude and appreciation to Robert C. Noyes for his forty-two years of commitment and dedication; and

We It Ituther Resolved that the Tidewater Community College Board, by virtue of the authority vested in it by the State Board for Community Colleges, hereby confers upon Robert C. Noyes the status of Administrative and Professional Faculty Emeritus with all the attendant rights and privileges per the college's policy for such appointments; and

<b>Be It Jurther Resolved</b> that a copy of this resolution be given to Robert C. No warmest wishes, on this the day of , 2018, and that the resolution be reco	•
meeting minutes of the Tidewater Community College Board.	

/s/	/s/
Terri N. Thompson	Edna V. Baehre-Kolovani, Ph.D.
Chair, College Board	President



### Resolution

**Dhereas**, James E. Perkinson Jr. taught woodworking and drafting at Tidewater Community College as an adjunct instructor of from 1972 through 1978; and

**Dhereas**, in 1978, James E. Perkinson Jr. was hired as a full-time professor of woodworking and remained in that position until 1989; and

**Dhereas**, James E. Perkinson Jr. demonstrated initiative and dedication to TCC's mission by managing TCC's Norfolk Naval Shipyard Apprentice Program from 1990 to 1992; and

**Dhereas**, James E. Perkinson Jr. demonstrated leadership and organizational knowledge in his roles of Assistant Division Chair for the Portsmouth Campus from 1992 to 1994, and as the Facility Manager of the newly-opened Visual Arts Center in Olde Towne Portsmouth from 1994 to 1996, where he was influential in the development of the Interior Design program; and

**Dhereas**, James E. Perkinson Jr. greatly assisted the college in his position as Interim Division Chair of the Engineering and Industrial Technologies Division at the Virginia Beach Campus from 1997 to 1999; and

**Dhereas**, James E. Perkinson Jr. progressed from Academic Officer on the Chesapeake Campus in 1999 to Academic Dean of Business, Information Technology and Public Service in 2006, a position he held until his retirement from TCC in 2017; and

**Hittens**, James E. Perkinson also lent his drive and vision to the development of the Maritime Technologies program, the Regional Automotive Center, and the Mechatronics program; and

**Dhereas**, James E. Perkinson Jr. was recognized for his outstanding contributions to TCC when he was awarded the TCC Administrator of the Year Award in 2009; and

**Dhereas**, James E. Perkinson Jr.'s service and contributions to Tidewater Community College have been particularly meritorious and significant; and

**Whereas**, James E. Perkinson Jr retired from college service on January 1, 2017:

**Dow, Therefore, Be It Resolved** that the Tidewater Community College Board and the President of the College, on behalf of the faculty, staff, and students, express their gratitude and appreciation to James E. Perkinson Jr. for his thirty-eight years of commitment and dedication; and

We It Iturther Resolved that the Tidewater Community College Board, by virtue of the authority vested in it by the State Board for Community Colleges, hereby confers upon James E. Perkinson Jr. the status of Administrative Faculty Emeritus with all the attendant rights and privileges per the college's policy for such appointments; and

We It Jurther Resolved th	nat a copy o	of this resolution be given to James E. Perkinson Jr. with our
warmest wishes, on this the	_day of	, 2018, and that the resolution be recorded in the
meeting minutes of the Tidewate	r Commun	ity College Board.

/s/ /s/ /s/
Terri N. Thompson Edna V. Baehre-Kolovani, Ph.D. Chair, College Board President

#### 2.16 Presidential Evaluation Procedure

[VCCS Policy Manual, Section 3.15.2]

#### **2.16.1 Purpose**

The purpose of presidential evaluation is the improvement of performance, both individual and institutional.

Improvement of performance is a continuing process, a concept consistent with the premise that education, or learning, should be lifelong. It is consistent, too, with the reality that communities and people change over time, giving rise to new and different conditions and needs to which the community college should be responsive.

#### 2.16.2 Objectives

The objectives of annual presidential evaluations are:

- a. to provide the president with a formal statement on the adequacy of the president's performance based on predetermined measures;
- to provide the college board and the chancellor with an appropriate mechanism for setting and monitoring progress toward attaining specified goals/objectives; and
- c. to identify serious problems that may require special attention.

#### 2.16.3 Conditions

The Virginia Community Colleges are accountable to the State Board for compliance with System and State policy and for judicious management of resources.

The individual college is responsible to its college board for assuring that its mission, and its programs and activities, are based on and consistent with local needs, interests, and aspirations.

The position of president, defined by the State Board, includes reporting relationships to the college board and to the chancellor.

The role of president, defined in large measure by the interaction and interrelationships between the individual president and the communities and constituencies comprising the individual college, is situationally determined.

The president is singularly qualified and located to judge the performance of the institution and to be judged by same.

#### 2.16.4 Evaluation Plan

The president shall be evaluated annually. The evaluation shall include, as part of its basis, an independent assessment of the president's accomplishments conducted by the college board. The final evaluation letter shall list each goal/objective followed by a narrative statement detailing the degree of accomplishment. The chancellor conducts an independent assessment.

#### a. College Board's Evaluation

The evaluation of the president by the college board shall be conducted by the executive committee working in conjunction with the president. The evaluation letter shall be reviewed by the president and shall be signed by the board chair and by the president and submitted to the chancellor no later than the May meeting of the college board.

#### b. Predetermined Goals/Objectives

At the board's August work session the college board and president shall establish goals/objectives to be used in the board's evaluation of the president for the ensuing evaluation period, with the goals provided by the chancellor as the primary basis for said evaluation.

#### c. Evaluation Process

The evaluation process shall be as follows:

- i. At the August work session of the college board, the president and the full board shall have a discussion of the goals/objectives and adopt them officially.
- ii. By March 15, the president shall submit a self-evaluation to the college board chair.
- iii. By April 15, the chair shall distribute the self-evaluation electronically to the full college board and receive feedback and input on the president's performance via electronic reply.

## Tidewater Community College Board Policies & Procedures Manual

- iv. By May 1, the president and the executive committee of the college board shall have a discussion in closed session regarding the president's performance.
- v. No later than the May meeting of the college board, the board shall have completed its evaluation of the president and submitted the appropriately signed evaluation letter to the chancellor.